

FOR IMMEDIATE RELEASE

AudioControl to Unveil Game-Changing 70-volt Amplifiers and more Integrator Focused Solutions at CEDIA 2018

Revolutionary new 70v amplifiers, a unique approach to 4-channel theater amplification, voice activation added to the legendary Rialto 400 and more surprises continue the trend of fine products and innovation that have made AudioControl the preferred choice of integration professionals

Seattle, WA, August 27th, 2018 – AudioControl (<u>audiocontrol.com</u>), makers of innovative highperformance audio solutions for the residential, commercial and automotive markets will be expanding their amplifier offerings with the introduction of their new CM line of 70-volt amplifiers along with other important new product introductions detailed below at **CEDIA 2018, booth 2937.**

Finest Solutions Available

AudioControl's made-in-USA 70-volt amplifier solutions, delivering an all-channels-driven 750 watts per channel, enable integrators to deliver superior quality entertainment content through a large number of speakers connected to each output—addressing nearly any system configuration. This flexibility is particularly useful to integrators when assembling a premium outdoor audio system as well as a large variety of residential and commercial audio/video applications. AudioControl's new CM Series 70-volt amplifiers are unique because unlike competitive solutions, they offer the DSP control and signal matrixing capabilities, enabling integrators to precisely tailor the sound by zone to any environment. Additionally, CM Series amps support dual mode functionality, enabling simultaneous 70-volt and 8-ohm operation on selected channels—plus digital audio inputs, delivering the highest-degree of flexibility in the category.

Versatile Theater Amplifier

The latest addition to AudioControl's line of theater amplifiers is the new Avalon, a versatile high-performance 4/3/2 channel amplifier capable of driving the height channels as part of an immersive surround system (4-channel – 250 watts @ 8 ohm, 300 watts @ 4 ohms) or a 2.1 audio system (stereo pair plus bridged pair) as well as a dedicated 2-channel music system delivering 600 watts into 8 ohm loudspeakers. Each pair of channels features hi/lo/bypass crossover controls, balanced (XLR) and unbalanced (RCA) inputs as well as RCA throughputs to achieve multiple configuration options. The 2U rack space Avalon also features independent channel level controls, premium 5-way binding posts and switchable 110/220-volt operation.

Rialto 400 Goes Faster With Voice Activation Connectivity Option

AudioControl's new Rialto 400 features a smart-switching auxiliary input capable of overriding both digital and analog inputs when it senses signal. This enables the user to query using voice commands on Amazon Echo or Google Voice and rely on the Rialto 400 to pause either input,

provide the response from either automated device and immediately switch back whichever input was active.

CEDIA Partners Choose Only The Very Best

AudioControl has been recognized by numerous manufacturers in the CEDIA community as a provider of best-in-class amplifiers and theater processors. As an endorsement to AudioControl's stellar performance and reliability, these manufacturers will featuring AudioControl in their 2018 CEDIA booth displays and/or demos:

- Dynaudio
- Graysound
- Origin Acoustics
- RAYVA
- Savant
- Stealth Acoustics
- Totem Acoustics
- <u>TruAudio</u>

Join Us To Celebrate A Good Cause

To thank all of our loyal dealers and partners, AudioControl will be hosting a reception on Thursday, September 6th, the first day of CEDIA from 4 to 6pm at their booth (2937). Local microbrews will be served. Additionally, AudioControl will be hosting team members from the charity group Queen of Hearts, founded by Paul Starkey. This group is dedicated to fighting human trafficking and is raising funds to build a safe house and care facility. All attendees are encouraged to come by and support their efforts. (Charity website: <u>queenofhearts.rocks</u>) (Donation portal: <u>generatehope.org</u>)

PLEASE VISIT AUDIOCONTROL AT CEDIA 2018, BOOTH 2937

AudioControl—celebrating 40 years of Making Good Sound Great

DOWNLOAD ARTWORK HERE

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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