

FOR IMMEDIATE RELEASE

## SAVANT® INTRODUCES AMBASSADOR PROGRAM

*New program recognizes industry's finest integrators that deliver the total Savant Experience*

**HYANNIS, MASS. April 26<sup>th</sup>, 2018** — Savant, a leader in smart home technology, has launched their Ambassador Program, designed to identify and recognize integration firms for their knowledge and proficiency across key Savant product categories. Savant Ambassadors are also recognized for their supportive role leading to product design enhancements and evaluating new technologies, including participation in Savant's extensive Beta program. The Savant Ambassador Program officially kicks off in April, 2018 with a redesign of savant.com, where homeowners and building professionals can search for a Savant Ambassador near them.

Along with Savant's renowned control platform, integrators have been adopting class-leading solutions from Savant such as audio and video distribution, high-performance Artison loudspeakers, innovative remotes and user interfaces such as Truelmage, lighting, shades, climate control and energy management. In addition to being highlighted on savant.com for their depth of experience across these categories, Savant Ambassadors will also receive the highest level of support from Savant, including early access to new products and software as well as priority technical assistance. Additionally, Savant Ambassadors will receive one year of HTA certification dues. Integrators can apply for HTA Certification at <https://htacertified.org/apply>.

*"HTA Certification provides a much needed independent vehicle for custom integrators to distinguish themselves from the competition,"* stated Savant EVP JC Murphy. *"We are pleased to offer this benefit to Savant integrators that have committed to demonstrating the full spectrum of Savant technologies to their clients."*

*"We are excited that Savant is offering one year of certification fees to HTA Certified Savant dealers as a benefit to their Ambassadors. It is a clear display of confidence that their top-tier integrators meet the gold standard of HTA Certification. This investment that Savant is making in their dealer's success is a win-win for the entire channel."* Josh Christian, Director of Certification, Home Technology Association <https://htacertified.org>

*"As long-time evangelists for the Savant brand, it is particularly rewarding to know that Savant is leading the charge with innovative, best-in-class hardware and software solutions as well as encouraging HTA certification for integrators. We believe the relationship with our most important vendor should be a two-way street and we salute Savant in rewarding top dealers with the Ambassador program.* Ed Gilmore, Principal at Gilmore's Sound Advice

*"We are excited to be amongst the first selected to participate in the Savant Ambassador program! Savant has always taken the lead with best-in-class products and software, and the Ambassador program is clearly a preeminent dealer support initiative."* Matt Milstein, M2 Multimedia Inc.

Integrators should contact their Savant sales representative to get started. For more information on Savant, visit [savant.com](http://savant.com)

[\*\*DOWNLOAD AMBASSADOR LOGO HERE\*\*](#)

**About Savant:** Savant Systems, LLC is a recognized leader in home control and automation, and one of the fastest-growing smart home companies in the luxury and mid-markets. Savant's powerful Pro technology brings together the four pillars of automation – climate, lighting, entertainment and energy – together in a single application interface for the homeowner. This comprehensive whole-home control system, available through iOS and Android, delivers the premiere experience in all of home automation and is available through Magnolia Design Centers and Savant's global network of Authorized Integrators. Learn more at [www.savant.com](http://www.savant.com).

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