



**FOR IMMEDIATE RELEASE**

## **LumaStream Joins Azione Unlimited**

*Azione member integrators now have access to game-changing low-voltage LED lighting systems engineered specifically for A/V integrators*

**Saint Petersburg, FL February 8<sup>th</sup>, 2018** – LumaStream ([lumastream.com](http://lumastream.com)), makers of innovative, premium low-voltage LED lighting systems for residential and commercial applications has joined the Azione Unlimited buying group serving audio/video integration professionals. LumaStream is an established provider of best-in-class lighting solutions that have been deployed by top brands such as a US-based luxury electric car manufacturer, multiple nationwide restaurant chains and many houses of worship along with countless residential installations.

“A/V integrators are experiencing the evolution of high-efficiency LED lighting as well as increased demand from homeowners that points to an important opportunity—and LumaStream is a perfect partner for Azione members to leap ahead in this category,” stated Azione President Richard Glikes.

Unlike other lighting solutions available for specification to the A/V industry, LumaStream’s complete solution approach to low-voltage lighting systems creates a unique opportunity for A/V integrators to specify and install the entire system. Now integrators have full control over an end-to-end, architectural LED lighting solution that is modern and energy-efficient without the need to be dependent on a licensed electrician. Additionally, LumaStream supports their integration partners with comprehensive lighting design services as well as technical and sales support teams, giving them access to high-level expertise and a pathway to success in the lighting category. For integrators, this can be a particularly attractive proposition, giving them control over lighting fixture placement along with a complete array of smart home and entertainment accessories.

“We are excited to showcase LumaStream’s advanced low-voltage LED lighting solutions to Azione members,” stated LumaStream CEO Eric Higgs. “We are confident that through Azione, we will have an opportunity to work with some of the most creative and skilled A/V integrators who will appreciate the unmatched value proposition that LumaStream brings to the CEDIA community.”

For LumaStream sales, please contact: [sales@lumastream.com](mailto:sales@lumastream.com)

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### **About LumaStream**

LumaStream was founded in 2010 and has become an industry leader in low-voltage, specification-grade, high CRI white light LED lighting solutions for commercial and residential applications. Having been awarded over 20 patents for significant innovations, LumaStream’s unique digital power conversion platform has revolutionized the lighting industry and made premium LED solutions practical for nearly any application. Featuring an open-source control protocol compatible with all popular automation systems, class-leading energy efficiency and smooth, continual dimming to less than 1%, LumaStream is also best-in-class for reliability and longevity. Headquartered in Saint Petersburg, Florida, LumaStream offers products that are proudly made in USA. [lumastream.com](http://lumastream.com)

### **About Azione Unlimited**

Azione Unlimited, the education and buying group for integrators, is a consortium of like-minded custom installers, home technology professionals, and vendors. The organization helps its members achieve greater levels of prosperity, technical acumen, and sophistication in running their businesses and serving customers. Founded by industry veteran Richard Glikes and headquartered in Chester Springs, PA, the organization is celebrating its fifth year. In addition to two high-energy, information-packed conferences per year, Azione provides its members with a host of benefits, from product discounts to educational middle management meetings, and marketing tools. Learn more at [AzioneUnlimited.com](http://AzioneUnlimited.com). Follow on social media: Twitter [@AzioneUnlimited](https://twitter.com/AzioneUnlimited) or Facebook.com/AzioneUnlimited.

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