

FOR IMMEDIATE RELEASE

AudioControl Adds Dynaudio to Sound Partners Program™

AudioControl's tailored DSP speaker profiles give integrators vital tools they need to optimize system performance while minimizing the time required to calibrate each audio zone

Seattle, WA, January 8th, 2018 – AudioControl (audiocontrol.com), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced that Dynaudio has been added to their Sound Partners Program (SPP). The AudioControl SPP was established as a cooperative initiative with industry-leading architectural speaker manufacturers in order to implement optimized performance profiles as defined by each brand's engineers. These profiles, when stored in the DSP onboard the AudioControl Director™ M-Series high-performance amplifiers as well as the new D-Series D2800 and D4600 that will become available Q1, 2018, create the ultimate whole-house entertainment/commercial audio platform for professional integrators.

DSP profiles are now available for Dynaudio Studio Series custom installation products, which include the S4-C65, S4-C80, S4-W65 and S4-W80. New speaker models from Dynaudio, available Q1, 2018, will also be profiled as part of the Sound Partners Program. Integrators using both AudioControl DSP-enabled Director M-Series and D-Series amplifiers with any of these Dynaudio Studio Series loudspeaker models will be able to take advantage of the profiles as well as the fine-tuning capabilities of these amplifiers to deliver a superlative entertainment experience for their clients.

"The fine-tuning potential afforded via the Sound Partners Program and Dynaudio's collaboration with AudioControl will ensure that our incredibly high-performance architectural loudspeakers can realize their utmost performance capabilities in any installation, even in the most challenging environments," stated Michael Manousselis, VP Operations Dynaudio North & South America. "We're simply thrilled to be part of the SPP and to be able to offer this extreme level of engineered system optimization to our dealer and integrator network."

"We are excited to work with the team at Dynaudio and welcome them as new members of our Sound Partners Program," said AudioControl CEO Alex Camara. "We are confident that our growing SPP provides professional integrators with valuable tools, enabling them to efficiently deliver superb sound quality to their clients and differentiate themselves in a competitive market."

AudioControl Director M-Series Amplifiers

AudioControl's powerful DSP engine includes graphic and parametric equalization by zone, network monitoring/programming. Channels are bridgeable, giving integrators configuration flexibility for system setup. No other multi-zone amplifier offers this combination of functionality and performance designed to satisfy a growing base of consumers demanding a superior whole-house entertainment experience.

All models are capable of 100 watts per channel at 8 Ohms, 200 watts at 4 Ohms and 400 watts bridged. M-Series amplifiers offer powerful DSP-based functionality along with AudioControl's legendary sound quality, and can be used either as a standalone matrix-amplifier or as part of a 3rd party control system from companies including Crestron, Savant and Control 4. The AudioControl [Director Model 4800](#) won the prestigious 2017 TechHome® Mark of Excellence Award presented by the [Consumer Technology Association](#) (CTA™), recognizing the best in custom integration and installed technology.

For more information or to become a member of the AudioControl Sound Partner Program, contact Brandon Cook at brandon.c@audiocontrol.com or (425) 977-4985.

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About AudioControl

AudioControl is a U.S. designer and manufacturer of the highest quality home theater processors and amplifiers, distributed audio amplifiers, car audio, signal processors and pro-audio products, celebrating nearly four decades of 'making good sound great'. The company's headquarters, including research & development, manufacturing, production, & training facilities continue to thrive in Seattle, Washington heart of the rainforest of the Pacific Northwest. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

About Dynaudio

Dynaudio was founded in 1977 in Skanderborg, Denmark. Today, Dynaudio is recognised as one of the leading manufacturers of high quality audio systems and one of the world's most distinguished high-end audio companies. Dynaudio develops and manufactures dedicated audio systems for the professional markets as well as car audio and home audio consumer loudspeaker products at the company's state-of-the-art facility in Denmark. Dynaudio is particularly recognized for its advanced driver technology designed, engineered, and continuously developed in-house, and its furniture-grade, handcrafted Danish cabinetry.

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