

FOR IMMEDIATE RELEASE

James Loudspeaker™ Calls Out Top Performing Independent Sales Reps for 2017

Napa, CA, January 18th, 2018 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has awarded New York Marketing Team (NYMT), their independent sales representation for the metro New York area, with their Rep of the Year award for 2017. Also acknowledged, The Performance Group, covering Ohio, West Virginia and Western Pennsylvania has been awarded the company's Growth and Momentum Award for 2017.

Rep of the Year Award

Keith Parke, National Sales Director at James Loudspeaker, stated: “The New York Marketing Team began representing James Loudspeaker in March, 2017 and has really embraced the task of expanding brand visibility for James Loudspeaker in the metro New York region. Nick Gavalis, Mark Boecker and the rest of the team were energetic in their efforts to gain an in-depth knowledge of how the James Loudspeaker product line and custom services create opportunities and solve problems for integrators in the territory. They performed countless product demos during the course of 2017, highlighting the key differentiators that separate James Loudspeaker from competitors—and it has been reflected in their growth throughout the year. Everyone at James Loudspeaker appreciates their approach and professionalism—we congratulate NYMT!”

Growth and Momentum Award

Parke added: “The Performance Group demonstrated significant growth throughout 2017 and are poised to continue that growth curve into 2018. Craig Otter and Dan Shalenko have enthusiastically represented the James Loudspeaker brand for quite some time, and their effort and dedication has yielded impressive results throughout their territory. Congratulations are in order!”

SEE JAMES LOUDSPEAKER AT ISE 2018, BOOTH 7-P205

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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