

## FOR IMMEDIATE RELEASE

## AudioControl Adds Dolby Vision<sup>™</sup> HDR Support to their Complete Lineup of Premium Home Theater Receivers and Preamp/Processors

**Seattle, WA, November 16**<sup>th</sup>, **2017** – AudioControl (<u>audiocontrol.com</u>), makers of innovative highperformance audio solutions for the residential, commercial and automotive markets has added support for Dolby Vision HDR to their entire line of A/V receivers and preamp/processors including the new Maestro M5 introduced at the 2017 CEDIA Expo.

Dolby Vision HDR (High Dynamic Range) is one of three HDR formats tasked with bringing out the very best from the most advanced TVs. It delivers superb video image quality, enhancing the subtleties of the picture while delivering more natural color tones. By adding support for Dolby Vision HDR, AudioControl users will be able to enjoy the most stunning video performance available today.

"Dolby Vision is currently the only HDR format with dynamic metadata", commented Chris Kane, VP of sales at AudioControl. "This means that the brightness levels of HDR content can vary between shots, giving filmmakers finer control over how the image looks. With sales of HDR-capable displays expected to grow 300% over the next 4 years, supporting a premium HDR technology like Dolby Vision was a natural for AudioControl."

Dolby Vision HDR is now a standard feature on all of AudioControl's unparalleled home theater products including the <u>Concert AVR-7 and AVR-9 receivers</u>, the <u>Maestro M5 and M9</u> <u>preamp/processors</u>. Current owners of these products may download firmware from the AudioControl website at <u>audiocontrol.com</u> to update their units.

**Unparalleled Cinematic Excitement** 

AudioControl also offers a superb lineup of 7 and 5-channel <u>Savoy G3 and Pantages G3</u> theater amplifiers to create the ultimate home cinema experience. AudioControl's receiver and preamp/processors all offer an unmatched feature array including Dolby Atmos and DTS-X immersive audio surround formats and Dirac Live room correction along with dual balanced XLR inputs and balanced XLR outputs for all channels. There are inputs for seven HDMI sources plus dual HDMI outputs (ARC compatible) as well as an ultra HD 4K video pass-through and upscaling capability.

AudioControl—celebrating 40 years of Making Good Sound Great

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## About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio

amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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