

FOR IMMEDIATE RELEASE

James Loudspeaker™ Introduces 63SA-8HO.8 High-Output Small Aperture Architectural Speaker for Narrow Construction

The high-output 63SA-8HO.8 was designed to solve for narrow 8-inch beam widths found in newer ceiling construction without any compromise in sound quality

Napa, CA, October 26th, 2017 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has added to their lineup of [Small Aperture](#) (SA) architectural speakers with the introduction of the 63SA-8HO.8 high-output in-ceiling loudspeaker. The 63SA-8HO.8 is a refined, premium quality full range three-way speaker system engineered to accommodate narrow ceiling beam widths found in modern construction. The 63SA-8HO.8 is a problem solver for professional integrators, enabling them to deliver nearly invisible best-in-class audio even in tight spaces.

Superb Sound Quality All But Disappears For Whole-house Audio Or Home Theater

The James Loudspeaker 63SA-8HO.8 utilizes proprietary drivers including a 6.5-inch aluminum PowerPipe subwoofer, a 2-inch midrange and a ¾-inch tweeter that combine to deliver superb room-filling full-range musical playback including clearly defined bass response all through a diminutive 3-inch opening. Custom integrators will appreciate the power limiting circuitry, ensuring the highest degree of reliability and performance for any application. Designed for whole-house entertainment and home theater clientele seeking a premium performance solution that dramatically outperforms traditional in-ceiling speakers, James delivers higher output capability, true high-fidelity, superb off-axis performance, unmatched durability and aesthetic perfection.

Made Beautifully In Napa, CA USA

The James Loudspeaker 63SA-8HO.8 features aircraft-grade aluminum construction and a modular design, providing long life and easy service if ever required. A built-in speaker protection circuit offers the utmost in long term reliability, reducing the likelihood of service calls for integrators. The SA series is available with an array of 3-inch round and square standard and décor-matched customized grilles, and has also been designed to accept industry standard 3-inch and 4-inch lighting trim kits to allow seamless integration with similarly styled lighting products. James Loudspeaker also offers customized loudspeaker solutions for unconventional applications to ensure that the integrator can deliver premium entertainment to each and every client.

“We have expanded the Small Aperture lineup to solve the problem of narrow beam widths that our integrators have encountered in the field,” explained James Loudspeaker CEO Mark Schafle. *“The 63SA-8HO.8 has been carefully engineered to deliver the same astonishing levels of performance that have thrilled clients all over the world from a narrow form factor. This new model provides our integrators with the products they must have in order to deliver the finest entertainment systems imaginable for any type of construction and to match any décor,”* Schafle added.

The James Loudspeaker Small Aperture 63SA-8HO.8 is available now and has been ETL/UL approved. MSRP is \$1400 (USD) each through authorized James Loudspeaker integrators.

[DOWNLOAD ARTWORK HERE](#)

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

Media Contact:

Micah Sheveloff
WIRC Media
(727) 258-4770
wirc1@wircmedia.com