

FOR IMMEDIATE RELEASE

James Loudspeaker™ Unveils Groundbreaking Architectural Speaker

Superb full-range sound from a compact enclosure and tiny grille, the 42SA-4 is a game-changer for integration professionals seeking to deliver the best entertainment experience

Napa, CA, December 13th, 2017 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has added a revolutionary new product to their lineup of [Small Aperture®](#) (SA) architectural speakers with the introduction of the 42SA-4 in-ceiling/in-wall 2-way loudspeaker. The 42SA-4 is the most compact Small Aperture model, fitting easily into shallow wall or ceiling environments such as a 2x4 stud bay. But don't let the size fool you—the 42SA-4 will fill any room with sparkling, clear entertainment including impressive bass response. The James Loudspeaker 42SA-4 is a valuable tool for professional integrators, architects and designers enabling them to deliver nearly invisible best-in-class audio in state-of-the-art spaces.

“James Loudspeaker engineering has been on a mission to give integrators, architects and designers a compact, more affordable solution without sacrificing performance or custom flexibility,” explained James Loudspeaker CEO Mark Schafle. “The 42SA-4 showcases our capacity to creatively develop and engineer drivers and complete systems optimizing performance for unique applications. Our objective has always been to deliver the finest entertainment systems imaginable that fit just about any wall or ceiling and can be matched to any décor.”

Superb Sound Quality All But Disappears for Whole-house Audio or Home Theater

The James Loudspeaker 42SA-4 utilizes proprietary drivers including an aluminum 4-inch woofer and a 2-inch midrange/high-frequency module that combine to deliver outstanding room-filling full-range musical playback including clearly defined low frequencies all through a diminutive 3-inch opening. Custom integrators will appreciate the speaker protection circuitry built in to all SA models, ensuring the highest degree of reliability and performance for any application. Designed as the ultimate whole-house entertainment solution that fits anywhere and dramatically outperforms traditional in-ceiling speakers, James Loudspeaker delivers higher output capability, outstanding clarity, superb off-axis performance, unmatched durability and aesthetic perfection.

The Small Aperture Family

The James Loudspeaker Small Aperture lineup is a dream-come-true for integrators, designers and décor-conscious end-users looking for the highest possible performance from their entertainment system. There are now five available models of the Small Aperture loudspeaker featuring multiple enclosure sizes as well as 3-inch or 4-inch round or square grilles. Custom versions are also available to suit unconventional applications. To supplement bass response when necessary, the small aperture satellites can easily pair with a variety of James Loudspeaker subwoofer options designed with the signature Small Aperture aesthetic. The lineup includes two Small Aperture subwoofers and five models of James Loudspeaker's revolutionary PowerPipe subwoofer that in many cases can be mated to SA-style grille solutions. When required, James Loudspeaker will custom engineer and manufacture a speaker to match a specific lighting fixture, woodgrain or vast array of standard and custom finishes. The Small Aperture family is a highly versatile, décor-friendly, high-performance entertainment solution enabling integrators to satisfy every client and earn valuable referrals.

Made Beautifully In Napa, CA USA

The James Loudspeaker 42SA-4 features aircraft-grade aluminum construction and a modular design, providing long life and easy service. All SA series speakers are available with a variety of standard and décor-matched trim kit options. They have been designed to accept industry standard 3-inch and 4-inch lighting trim kits, allowing seamless integration with similarly styled lighting products. The James Loudspeaker Small Aperture series is ideally suited for nearly any whole-house entertainment application to ensure that integrators can deliver premium sound to each and every client.

The James Loudspeaker Small Aperture 42SA-4 will become available January, 2018 and has been ETL/UL approved. MSRP is \$1000.00 (USD) each through authorized James Loudspeaker integrators.

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PLEASE SEE JAMES LOUDSPEAKER AT ISE 2018, BOOTH #7-P205

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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