

FOR IMMEDIATE RELEASE

## SAVANT® INTRODUCES PREMIUM LINE OF SHADING SOLUTIONS

*Savant Shades are the most innovative motorized window treatment solution, simplifying fitment and installation as part of the most complete luxury smart home solution available today*

**HYANNIS, MASS. — August 30<sup>th</sup>, 2017** — Savant, a leader in smart home technology, has announced today the introduction of Savant Shades, a line of innovative and design-forward motorized shades that eliminate the traditional unsightly mechanisms and enclosures found on legacy motorized shades. Savant's window treatments are designed in conjunction with noted window treatment expert James Geiger and available exclusively through Savant. Featuring an array of beautiful, carefully selected fabrics, Savant Shades are the modern window treatment solution for any décor-conscious smart home consumer.

Savant Shades are meticulously crafted and available in blackout, translucent and sheer fabrics. Unlike conventional shading solutions, Savant Shades are a fascia-free design—meaning that window boxes concealing unsightly wires, screws or fasteners are no longer required resulting in the cleanest look possible. Savant Shades deliver a level of simplicity and elegance throughout the home that was unavailable until now.

Savant Shades are integrator-friendly as well, decreasing cost and installation time dramatically with innovations such as a single motor system capable of driving multiple shades and a unique two-phase installation process that enables integrators to test mount the assemblies before fabric is ordered, maximizing profit opportunity while virtually eliminating fitment errors. Once installed, the shades are intuitively configured using Savant's award-winning Blueprint software, enabling integrators to easily synchronize timing, set stop limits and other parameters. Shades can be easily included in any Savant Scene, configurable by the integrator or the homeowner. Additionally, Savant has designed a modern eCommerce platform called The Savant Shade Designer, which makes it simple for integrators to plan and price each job. An intuitive online store eliminates the unexpected costs that plague other shade solutions and simplifies the ordering of standard and custom fabrics, reducing delivery time to as little as three weeks.

By offering an end-to-end solution that comprises sophisticated energy management, lighting control, climate, motorized shades and the most intuitive user experience available, Savant has created a truly intelligent environment that operates seamlessly because it has all been engineered together. Additionally, Savant's comprehensive solution delivers an unprecedented level of usage efficiency by bringing all of these systems together under the award-winning Savant luxury home automation system. Savant's control platform will continue to support 3<sup>rd</sup> party shading solutions as it does today.

*“By adding a beautiful line of shading products, Savant has created a complete connected home solution that is the easiest to control and offers real advantages to the customer—including a truly smart environment that delivers energy efficiency without compromising lifestyle and convenience,”* stated

Savant CEO Robert Madonna. *“We are excited to introduce a definitively premium shading solution as part of our new product offerings.”*

Savant Shades are now shipping and available for specification immediately.

For more information on Savant, visit [savant.com](http://savant.com)

**SEE SAVANT AT CEDIA BOOTH 5129**

[DOWNLOAD ARTWORK HERE](#)

**About Savant:** Savant Systems, LLC is a recognized leader in home control and automation, and one of the fastest-growing smart home companies in the luxury and mid-markets. Savant’s powerful Pro technology brings together the four pillars of automation – climate, lighting, entertainment and energy – together in a single application interface for the homeowner. This comprehensive whole-home control system, available through iOS and Android, delivers the premiere experience in all of home automation and is available through Magnolia Design Centers and Savant’s global network of Authorized Integrators. Learn more at [www.savant.com](http://www.savant.com).

**Media Contact:**

Micah Sheveloff for WIRC Media  
(727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)