



FOR IMMEDIATE RELEASE

AudioControl Showcasing Exciting New Product Introductions and Celebrating 40 Years of Audio Innovation at CEDIA 2017

A brand new feature-packed home theater processor, shallow-mount space-saving 8-channel whole-house amplifier, plus a festive 40th anniversary reception, product trainings and live demos highlight booth #3929

Seattle, WA, August 31st, 2017 – AudioControl (audiocontrol.com), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets will be unveiling new products geared toward professional integrators at the 2017 CEDIA Expo, booth #3929. In addition to the new products, AudioControl will be offering instructive live demonstrations of home theater and whole-house entertainment technologies, offering product training and hosting a festive 40th anniversary celebration from 4-6 PM on Thursday, September 7th in booth #3929.

Maestro M5 Theater Processor

The Maestro M5 is based upon the award-winning audio and video platform utilized in AudioControl's line of home theater receivers, delivering the features and performance enthusiasts crave. The M5 offers Dolby Atmos[®] and DTS-X[™] immersive audio surround formats plus Dirac Live[®] room correction along with dual balanced XLR inputs and balanced XLR outputs for all channels, including height. There are inputs for seven HDMI sources plus dual HDMI outputs (ARC compatible) as well as an ultra HD 4K video pass-through and upscaling capability that includes support for High Dynamic Range (HDR).

The Director[®] Model M4840 8-channel Amplifier

The AudioControl Director Model M4840 leverages award-winning technology in a chassis that is a scant 11.5-inches deep—requiring 30% less depth than competitive products. The M4840 is a 2U/8-channel high-powered amplifier ideal for lofts, apartments and condominiums. Features include advanced DSP and matrixing, giving integrators flexibility to tailor and fine-tune the system to the needs of each client.

40th Anniversary Celebration

AudioControl will be hosting a festive 40th anniversary celebration open to all CEDIA attendees from 4-6 PM on Thursday, September 7th in booth #3929.

Additional Booth Highlights

In addition to the Maestro M5 and Director M4840, AudioControl will preview upcoming additions to the Director D-Series amplifier lineup that are more compact and offer powerful DSP functionality including SPP (Sound Partners Program) speaker profiles. AudioControl personnel will be in the booth providing live demonstrations of Director matrixing amplifiers and

home theater components. There will also be a product training schedule posted in the booth. AudioControl has joined an impressive list of manufacturers cosponsoring the Queen of Hearts benefit concert, which honors 15 women of significance and is raising funds for a San Diego safe house providing shelter and services for sex-trafficked girls.

[PLEASE VISIT AUDIOCONTROL AT CEDIA BOOTH 3929](#)

AudioControl—celebrating 40 years of Making Good Sound Great

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

Media Contact:

Micah Sheveloff / WIRC Media
(727) 258-4770 / wirc1@wircmedia.com