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James Loudspeaker™ Appoints Pulse Cinemas as their U.K. Distributor

Napa, CA, April 13th, 2017 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced the appointment of Pulse Cinemas as their distributor for the U.K. and Ireland. Founded in 2003, Pulse Cinemas has a team of 12 employees (and growing) to bring home cinema and custom installation products to A/V dealers and custom integration specialists throughout the region.

“Representing James here in the U.K. is a real honor for myself and the entire Pulse team,” stated Pulse Cinemas Managing Director Mike Beatty. “After visiting the company’s headquarters in Napa, California, we were able to get a firsthand look at James’ astonishing capacity to engineer and manufacture custom speaker solutions for integrators. We will be incorporating James products into our showroom facilities in order to best demonstrate the brand to our loyal dealers/installers and their clients. James Loudspeaker’s commitment to producing the very best sound from just about any form factor will ensure that this brand is ideally positioned with the finest A/V dealers in the region.”

Pulse Cinemas has become known for their service, education and support services administered by experienced staff via phone or email—even on the job site when required. Pulse offers product training events in order to ensure that integrators have the tools they need to correctly configure each system. Specification support services are also available from the Pulse team, helping dealers to close sales while reducing the stresses associated with the installation and calibration required for each job.

“We are excited to work with Mike and the experienced team at Pulse Cinemas in the U.K and Ireland,” stated James Loudspeaker CEO Mark Schafle. “We anticipate that Pulse will increase brand visibility for James Loudspeaker in the U.K. and we look forward to establishing new relationships with top dealers and integrators through this critical region.”

(Image at link shows Pulse Cinemas Showroom Theater)

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About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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