### FOR IMMEDIATE RELEASE

# AudioControl Adds Monitor Audio to Sound Partners Program™

# AudioControl's tailored DSP speaker profiles give integrators the vital tools to optimize system performance while minimizing the time required to fine-tune each zone

Seattle, WA, February 16<sup>th</sup>, 2017 – AudioControl (<u>audiocontrol.com</u>), makers of innovative highperformance audio solutions for the residential, commercial and automotive markets has announced that Monitor Audio has been added to their Sound Partners Program (SPP). The AudioControl SPP was established as a cooperative initiative with industry-leading architectural speaker manufacturers in order to implement optimized performance profiles as defined by each brand's engineers. These profiles, when stored in the DSP onboard the AudioControl Director™ M-Series of high-performance 8 and 16-channel amplifiers, creates the ultimate whole-house entertainment/commercial audio platform for professional integrators.

DSP profiles are now available for Monitor Audio CLG140 and CLG160 garden speakers and their recently unveiled IV140 in-wall/in-ceiling architectural speaker system. Integrators using both AudioControl DSP-enabled Director M-Series amplifiers with any of these Monitor Audio loudspeaker models will be able to take advantage of the profiles as well as the fine-tuning capabilities of these amplifiers to deliver a superlative entertainment experience for their clients.

"We are excited to work with the team at Monitor Audio and welcome them as new members of our Sound Partners Program," said AudioControl CEO Alex Camara. "The SPP provides professional integrators with the tools they need to differentiate themselves in a competitive market while delivering superb sound quality to their clients."

## AudioControl Director M-Series Amplifiers

The matrixing capabilities of the Director M-Series amplifiers allow any of eight analog or two digital inputs to be routed to any zone output. The 2U M-Series M6400 and M6800 includes two digital SPDIF inputs plus two SPDIF outputs that are tied to the matrix so that any one of the input sources can be routed through the digital outputs. These digital outputs can then be connected to the digital inputs on additional M-Series amplifiers, enabling integrators to use multiple amplifiers and assign input signal routing as needed. The Director M-Series now includes a 1U, 8-channel solution called the M4800 that is available now. All models are capable of 100 watts per channel at 8 Ohms, 200 watts at 4 Ohms and 400 watts bridged. M-Series amplifiers offer powerful DSP-based functionality along with AudioControl's legendary sound quality, and can be used either as a standalone matrix-amplifier or as part of a 3<sup>rd</sup> party control system from companies including Crestron, Savant and Control 4. The AudioControl <u>Director Model 4800</u> won the prestigious 2017 TechHome<sup>®</sup> Mark of Excellence Award presented by the <u>Consumer Technology Association</u> (CTA<sup>™</sup>), recognizing the best in custom integration and installed technology.

For more information or to become a member of the AudioControl Sound Partner Program, contact Brandon Cook at <u>brandon.c@audiocontrol.com</u> or (425) 977-4985.

#### About AudioControl

AudioControl is a U.S. designer and manufacturer of the highest quality home theater processors and amplifiers, distributed audio amplifiers, car audio, signal processors and pro-audio products, celebrating nearly four decades of 'making good sound great'. The company's headquarters, including research & development, manufacturing, production, & training facilities

continue to thrive in Seattle, Washington heart of the rainforest of the Pacific Northwest. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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