

FOR IMMEDIATE RELEASE

Bryston Promotes Gary Dayton

Peterborough, Ontario April 27th, 2017 – Bryston has announced that it has promoted Gary Dayton to VP of Sales and Marketing, US effective immediately. Dayton has been immersed in the high-performance audio community for nearly two decades, having spent nine years with THIEL Audio before coming onboard as a Product Specialist with Bryston in 2013. Dayton will interface with reps, dealers and support end-users from his office in Lexington, KY.

Dayton takes on his new role at an exciting time for Bryston, with several new products in the pipeline for release in 2017 along with increased demand for Cubed Series amplifiers, digital products, loudspeakers and the acclaimed BLP-1 turntable that was recently unveiled. Dayton also channels valuable market data and emerging trends back to the engineers in Canada, where Bryston products are designed and manufactured with great care.

“In my new role, I will seek to provide our sales channel with the tools they need to be successful selling Bryston products,” said Dayton. “I find it particularly gratifying to support a factory that has unlimited passion for high-performance audio, as well as dealers and custom integrators who specify Bryston based on performance and customer service. I am thrilled to undertake this new role on behalf of the Bryston brand.”

“Gary is a tremendous asset to Bryston and we are excited to have him oversee sales and marketing in the US,” explained Bryston VP James Tanner. “Gary has shown a particularly strong technical aptitude for the high-performance audio arena and has developed valuable relationships throughout the channel since joining Bryston— we are confident in his capacity to succeed in this new role. Our independent reps and dealers can count on superlative service and a wealth of product knowledge that Gary has exhibited as he has grown with the Bryston brand.”

Gary Dayton can be reached at gdayton@bryston.com.

[IMAGE CLICK HERE](#)

About Bryston: Bryston (bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world’s most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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