James Loudspeaker[™] Redesigns QXC Mounting System Making Upside-down Ceiling Installations Nearly Effortless

Enough with integrators perched on ladders trying to wire, position and secure heavy loudspeakers the new QXC all-aluminum keyhole locking system makes it easy to install reference quality sound in any ceiling or wall

Napa, CA, February 20th, 2017 – James Loudspeaker (<u>www.jamesloudspeaker.com</u>), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has redesigned the mounting system for their renowned QXC series of architectural speakers, making it dramatically easier for integrators to secure them in place. Now both residential and commercial integrators can specify the premium performance of QXC speakers while significantly reducing the time and effort required for installation.

The new QXC loudspeakers utilize a lightweight aluminum frame with semi-circular clamps that attach to the ceiling or wall surface using premium-grade stainless steel hardware. Once the frame has been secured with speaker mounting screws in place, the QXC speaker can be simply rotated into position using the provided keyhole shaped receptacles in the speaker's mounting flange. This methodology eliminates the need for the installer, often perched precariously on a ladder, from having to balance the speaker while simultaneously holding tools and hardware. Overall, the process is greatly simplified, reducing installation time and increasing profitability. <u>INSTALLATION VIDEO HERE</u>

Adding yet another innovation to simplify installation, James Loudspeaker engineers have developed a new grille mounting system using proprietary tri-blended elastomer encased Neodymium magnets. The elastomer eliminates any concern of corrosion even in marine environments, and these powerful magnets are affixed to both the speaker and the grille for a secure, seamless fit. QXC aluminum grilles are available in both round and square form factors in standard and custom colors.

James Loudspeaker QXC Series speakers (available in 6.5 and 8-inch models) feature aluminum cone woofers with Santoprene[™] rubber surrounds and quad aluminum tweeter arrays that provide greater dispersion and imaging even in rooms with speakers mounted in less than perfect locations. All QXC mounting innovations are available now.

James Loudspeaker QXC architectural loudspeakers are engineered and manufactured in Napa, CA USA.

ARTWORK CLICK HERE

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

<u>Media Contact:</u> Micah Sheveloff for WIRC Media 203-795-3141 / wirc1@wircmedia.com