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## **James Loudspeaker™ Appoints New York Marketing Team**

**Napa, CA, March 3<sup>rd</sup>, 2017** – James Loudspeaker ([www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has appointed The New York Marketing Team as their independent sales arm covering the Metro New York area. The Metro New York territory includes the five boroughs, Long Island, Westchester and Rockland counties as well as Northern New Jersey.

The New York Marketing team was founded over 20 years ago and represents an array of premium audio/video product lines for dealers and residential integrators. NYMT has a track record of successful strategic planning and has established longstanding relationships with key accounts throughout the region. “James Loudspeaker works synergistically with our other product categories,” stated NYMT Principal Mark Friedman. “They offer a vast array of standard products as well as custom solutions that create opportunities and solve problems for integrators—this is a product line focused on performance and a strong brand that is desirable to integration professionals.”

“We are confident that Mark and his team will give James Loudspeaker the brand visibility and premium support required in a vital marketplace,” said Keith Parke, National Sales Director at James Loudspeaker. “We look forward to working with NYMT and connecting with top integrators throughout the New York Metro territory.”

**About James Loudspeaker:** James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. [www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)

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