

FOR IMMEDIATE RELEASE

AudioControl to Offer OEM Integration Training at 2017 Spring KnowledgeFest in Indianapolis

Seattle, WA, March 27th, 2017 – AudioControl (audiocontrol.com), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced their training schedule for the 2017 Spring KnowledgeFest to be held in Indianapolis.

AudioControl is offering Knowledgefest attendees two training sessions focused on the opportunities that exist with OEM integration—to attract new customers and earn repeat business. “We are on a mission to help 12V specialists gain confidence when it comes to sound processing and OE Integration,” said Chris Bennett, National Sales Director, Mobile Audio for AudioControl. “At KnowledgeFest, we will show dealers what makes AccuBASS so unique and why hundreds of top specialists are having success using AudioControl processors and amplifiers in every installation that retains a factory source unit.”

AudioControl dealer training will address helping both sales and installation teams better understand the right way to integrate and tune systems using the new AudioControl smart user interface software. This powerful and intuitive software tool will become the gold standard for the 12v industry, enabling installers to optimize each system to see, hear, correct and learn about signal paths as it travels through AudioControl digital signal processors and amplifiers. Each KnowledgeFest seminar will also include a roadmap of new AudioControl products as well as an interactive Q&A session.

AudioControl training details follow:

- Course ID: MT-AudioControl Dealer Training
- Track: Manufacturer Training
- Title: Sound Processing and OEM Integration
- Sunday, April 9th 2:00 pm - 3:00 pm AudioControl Dealer Training
- Monday, April 10th 5:45 pm - 6:45 pm AudioControl Dealer Training
- Meeting Room: Sunday Room 106 / Monday Room 108

See AudioControl at Spring KnowledgeFest booth 212

AudioControl—celebrating 40 years of Making Good Sound Great

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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