

FOR IMMEDIATE RELEASE

AudioControl Wins Prestigious TechHome® Mark of Excellence Award

The Director® Model M4800 takes first place in the Audio Product of the Year: Amplification category

Seattle, WA, January 12th, 2017 – AudioControl® (audiocontrol.com), designers and manufacturers of innovative high-performance audio solutions for the residential, commercial and automotive markets has won the prestigious 2017 TechHome® Mark of Excellence Award for the [Director Model 4800 matrix-amplifier](#) presented by the [Consumer Technology Association](#) (CTA™), recognizing the best in custom integration and installed technology. All entries are judged by a panel of independent experts within the industry, and winners were announced on January 6th at the Mark of Excellence Awards Reception during the CES® convention in Las Vegas.

The AudioControl Director Model M4800 was recognized for delivering innovative functionality including a broad range of advanced features, higher performance and superlative build quality all from within an integrator-friendly, compact 1U chassis. No other amplifier enables integrators to tailor the sound for their clients based on DSP profiles of their favorite loudspeakers obtained via an ever-expanding industry alliance with leading speaker manufacturers. The M4800 gives integrators the flexibility to fine-tune these unique DSP profiles by individual zones based on the acoustic properties of each environment. All of this advanced functionality is mated to an authoritative 100 watts/8-Ohms, 200 watts/4-Ohms of output into an innovative 8x10 stereo matrix that effortlessly delivers the highest quality entertainment programming to any zone.

“The AudioControl team and I are truly honored and proud to have been recognized for such a significant award by the CTA,” said AudioControl CEO Alex Camara. “The Director Model M4800 represents the spirit of innovation that drives us all at AudioControl and has helped differentiate our brand and product offerings from the competition for over 40 years. This amplifier enables integrators to deliver a superior entertainment experience to their clients, helping them shine in a crowded marketplace while earning referral and repeat business along the way,” Camara said.

The made in USA Director Model M4800 is the ultimate solution for any whole-house entertainment package and is covered by a 5-year warranty.

PLEASE VISIT AUDIOCONTROL AT ISE BOOTH 1-N115

[AWARD LOGO AND PRODUCT IMAGES CLICK HERE](#)

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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