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James Loudspeaker™ Introduces Modular Freestanding Indoor/Outdoor Home Theater Solution

Modular aluminum components can be assembled/disassembled within an existing room to deliver the ultimate theater experience without leaving a single mark on any wall, floor or ceiling

Napa, CA, November 16th, 2016 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has introduced the Modular Indoor/Outdoor Theater, a dramatically innovative approach to delivering all available surround formats to any environment in a high-performance, fully custom free-standing form factor. The Modular Indoor/Outdoor Theater is a built-to-size aluminum structure to be assembled onsite, housing all of the required loudspeaker components for any surround format. The system is compatible with an array of subwoofer options depending on the décor and acoustic requirements of each room.

The James Loudspeaker Modular Indoor/Outdoor Theater can be used for all three Immersive Audio formats; Dolby Atmos, Auro3D and DTS:X as well as conventional 5.1 or 7.1 surround formats based on the speaker configuration selected. Conceived as a fully customizable free-standing solution, the Modular Indoor/Outdoor Theater is capable of delivering superb cinematic performance to an existing room without the need for any modifications to the space. This gives integrators an ideal turnkey theater for clients in rental properties or any other temporary scenario. As an outdoor theater, the free-standing powder coated aluminum structure is ideally suited and can be mated to an array of landscape subwoofer options such as subterranean models for the most discreet visual presentation.

Each custom configured James Loudspeaker Modular Indoor/Outdoor Theater is composed of aluminum with marine-grade coatings to withstand outdoor environments and features sealed beam construction for compact size. The package can be ordered in 15 standard colors, or a custom color at additional charge. Source components and amplification sold separately. The James Loudspeaker Modular Indoor/Outdoor Theater is available now. MSRP starting at \$60,000 US.

SEE JAMES LOUDSPEAKER AT CES 2017, VENETIAN SUITE 29-103

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About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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