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AudioControl Adds DTS:X™ and DTS Neural Surround™ capability to their Home Theater Receivers and Flagship Preamp/Processor

Multi-dimensional immersive formats enhance performance for consumers in class-leading home theater lineup

Seattle, WA, December 12th, 2016 – AudioControl® (audiocontrol.com), designers and manufacturers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced the availability of DTS:X and DTS Neural Surround for their Concert AVR-7 and AVR-9 home theater receivers as well as their Maestro M9 theater processor. These surround formats are available now and can be added to models already in the field via firmware update.

DTS:X is an immersive surround format that delivers an exceptionally lifelike sense of dimensionality and accomplishes this without dictating any specific speaker layout. DTS:X enables integrators to deliver a visceral cinematic experience to their clients using loudspeaker locations that suit décor. AudioControl's advanced auto-calibration and object-based surround processor will determine proper levels and placement for dialogue and sound effects, and integrators can bring added value by fine-tuning critical parameters for the finest entertainment experience possible. DTS Neural Surround up-converts conventional stereo sources such as streaming content, TV broadcasts gaming soundtracks and others into captivating 5.1 or 7.1 surround as well as a 7.1.4 immersive format.

New Espresso cosmetics now available

AudioControl has made both DTS formats available via the mode selection menu on their home theater receivers and flagship M9 processor—all of which are also now available in a recently unveiled sleek Espresso Black brushed aluminum finish.

PLEASE VISIT THE AUDIOCONTROL HOME AUDIO LIVE DEMO AT CES 2017 IN THE VENETIAN HOTEL, SUITE 29-103 AND THE AUTOMOTIVE AUDIO SOLUTIONS, BOOTH 5016 NORTH HALL

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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