

**FOR IMMEDIATE RELEASE**

## **AudioControl Appoints Tandem Marketing to Represent Home Audio Products in Northern Illinois and Eastern Wisconsin**

**Seattle, WA, December 14<sup>th</sup>, 2016** – AudioControl® ([audiocontrol.com](http://audiocontrol.com)), designers and manufacturers of innovative high-performance audio solutions for the residential, commercial and automotive markets has appointed Tandem Marketing as their independent sales representation for the northern Illinois and eastern Wisconsin regions. This territory includes the Chicago metro area.

Tandem Marketing was founded in 1978 and is based in Elk Grove, Illinois with a staff of seasoned professionals bringing products to regional dealers and integrators. They also offer onsite training, design and technical support services for the lines they represent. Tandem president Bill Zidek and his team are excited to work with AudioControl. “This is a premium product line that shares our vision for how to achieve high-performance multi-room entertainment and home theater using DSP-based EQ and calibration,” said Zidek. “We look forward to bringing the AudioControl lineup to our top integrators throughout the territory.”

“We are excited to work with a professional organization that is respected in the region such as Tandem Marketing,” explained Chris Kane, Vice President Of Sales & Marketing at AudioControl. “Given our brand’s continued commitment to increasing our dealer support in the categories of home theater and distributed audio products, Tandem Marketing was an obvious choice based on the team’s experience and relationships throughout the territory. We anticipate an increased presence for the AudioControl brand with Tandem at the helm.”

**PLEASE VISIT AUDIOCONTROL AUTOMOTIVE AUDIO SOLUTIONS AT CES 2017, BOOTH 5016 NORTH HALL & THE AUDIOCONTROL HOME AUDIO LIVE DEMO IN THE VENETIAN HOTEL, SUITE 29-103**

### **About AudioControl**

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit [audiocontrol.com](http://audiocontrol.com) or contact AudioControl at +1 425-775-8461 or e-mail [sound.great@audiocontrol.com](mailto:sound.great@audiocontrol.com).

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