

**FOR IMMEDIATE RELEASE**

## **AudioControl Awarded Patent for Revolutionary AccuBASS® Technology**

***New intelligent bass compensation circuit available in a wide range of car and home products including the award-winning AudioControl DM-810 digital signal processor***

**Seattle, WA, November 17<sup>th</sup>, 2016** – AudioControl® ([audiocontrol.com](http://audiocontrol.com)), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has been awarded a patent (U.S. Patent # is 9,225,305) for their innovative AccuBASS technology for both automotive and home audio applications. AccuBASS technology has been designed to give listeners a highly accurate representation of the low frequency range (50 Hz to 125 Hz) of any recording and is featured in several AudioControl products including the newly launched [DM-810](#), the latest in digital signal processing for OEM automotive sound systems, and a CTA Innovations Award Honoree.

In the majority of factory installed automotive sound systems, bass content is automatically reduced by circuitry in the audio electronics as volume is increased by the listener to reduce stress on the speakers. The AccuBASS circuit is an unprecedented smart technology that has been designed to seamlessly apply bass compensation only when required in order to restore the bass to its proper level within the recording. This provides aftermarket car audio retailers with a system upgrade path while retaining the car's factory radio and related audio electronics. The AccuBASS technology remains true to the bass content in the original recording, activating only when it senses that the bass in the factory system begins rolling off. As a result of this patented engineering achievement, listeners can now enjoy smooth, accurate bass response at all system volumes. AccuBASS technology can also be used in an "always on" mode to enhance the low frequency performance of any sound system, making this technology a versatile and highly valuable tool for any system designer/installer.

"AccuBASS brings AudioControl-engineered and patented dynamic bass compensation capability to our worldwide network of dealers, giving them an elegant solution to the challenge of bass-deficient factory car audio systems," explained AudioControl CEO Alex Camara. "Now consumers can enjoy rich, dynamic bass the way artists intended as AudioControl makes AccuBASS available in a wide array of our car and home products," Camara added.

**PLEASE VISIT AUDIOCONTROL AUTOMOTIVE AUDIO SOLUTIONS AT CES 2017, BOOTH 5016 NORTH HALL & THE AUDIOCONTROL HOME AUDIO LIVE DEMO IN THE VENETIAN HOTEL, SUITE 29-103**

[ARTWORK HERE](#)

**PHOTO CAPTION (left to right) Chuck Winegar, Rob Riggs, Alex Camara and Chris Bennett**

### **About AudioControl**

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit [audiocontrol.com](http://audiocontrol.com) or contact AudioControl at +1 425-775-8461 or e-mail [sound.great@audiocontrol.com](mailto:sound.great@audiocontrol.com).

### **Media Contact:**

Micah Sheveloff / WIRC Media  
(727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)