

FOR IMMEDIATE RELEASE

James Loudspeaker™ Selects Watershed Group as Manufacturer's Rep for Eastern Canada

Napa, CA, November 30th, 2016 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has selected The Watershed Group, formerly known as The Rep Company, as their independent sales agency for eastern Canada effective December, 20th, 2016.

Doing business for the last five years as The Watershed Group, the firm has established relationships over 20 years with key integrators in the region that it will leverage on behalf of the James Loudspeaker brand. The Watershed Group will be covering Ontario, Quebec, Prince Edward Island, New Brunswick, Newfoundland, Labrador and Nova Scotia with their team of seven employees based just west of Toronto.

James Loudspeaker has a wonderfully diverse product line, and their ability to create custom solutions will be of tremendous value to the integrators in our territory,” stated Watershed VP Mike Gatopoulos. “The build quality and sonic performance of these North American-built speakers is first rate—we are truly excited to bring this line to our customers.”

The Watershed Group represents an array of premium products for professional integrators such as Epson home theater projectors and Cirrus projection screens. Integrators interested in inquiring about James Loudspeaker can reach out via email: sales@thewatershedgroup.ca

“We were impressed with the experience and professionalism of the Watershed Group and look forward to increased brand visibility in eastern Canada,” explained James Loudspeaker CEO Mark Schafle.

SEE JAMES LOUDSPEAKER AT CES 2017, VENETIAN SUITE 29-103

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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