

FOR IMMEDIATE RELEASE

## AudioControl Reinvents the Multi-zone Amplifier with the Introduction of The Director® M-Series 4800

*This amazing high-powered 8-channel matrixing amplifier delivers the benefits of DSP, available profiles for popular architectural speakers, a vast array of digital and analog inputs all from a compact 1U chassis*

Seattle, WA, September 14<sup>th</sup>, 2016 – AudioControl ([audiocontrol.com](http://audiocontrol.com)), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has introduced The Director M4800 amplifier, engineered to address the needs of integration specialists and deliver exceptional performance. The Director Model M4800, a new addition to AudioControl’s M-Series, delivers a combination of feature set and compact form factor elevating it far above all other solutions in the multi-zone amplifier marketplace.

The M4800 combines a powerful 100 watts/8-Ohms, 200 watts/4-Ohms of output into an 8x4 stereo matrix. The newest addition to the M-Series lineup features onboard DSP (digital signal processing) including graphic and parametric equalization by zone, available custom profiles tailored for popular architectural loudspeakers, network monitoring/programming plus the addition of zone and global volume control with individual channel/zone grouping via standard TCIP and zone audio presets—all in a sleek 1U chassis. Director Series amplifiers can be controlled onsite or remotely through their DCHP/fixed IP control. The M4800 also allows for the ability to bridge channels, giving integrators configuration flexibility for system setup. No other multi-zone amplifier offers this combination of functionality and performance. With a growing base of consumers demanding a superior whole-house entertainment experience, The Director Model M4800 delivers AudioControl’s legendary audio performance while utilizing minimal rack space.

The Director Model M4800 harnesses the power of AudioControl’s category-leading DSP processing including flexible operational control, enabling full matrix audio from any of the eight analog/digital inputs to any output across single or multiple amplifiers. The Director Model M4800 can operate either as a standalone matrix-amplifier or as part of a 3<sup>rd</sup> party control system from companies including Crestron, Savant, RTI or Control 4.

The Director Model M4800 is available now in brushed aluminum as well as a brand new Black Espresso finish. The Director Model M4800 also comes with AudioControl’s standard 5-year warranty and is available exclusively through authorized AudioControl dealer/integrators.

**PLEASE VISIT AUDIOCONTROL AT CEDIA BOOTH 3728**

[ARTWORK HERE](#)

### **About AudioControl**

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit [audiocontrol.com](http://audiocontrol.com) or contact AudioControl at +1 425-775-8461 or e-mail [sound.great@audiocontrol.com](mailto:sound.great@audiocontrol.com).

### **Media Contact:**

Micah Sheveloff / WIRC Media  
(727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)