

FOR IMMEDIATE RELEASE

Access Networks Adds Haley Patterson as Director, Strategic Accounts

Encino, CA, October 3rd, 2016 – Access Networks (accessca.com), the premier provider of enterprise-grade network solutions for residential integration, has announced the appointment of Haley Patterson as Director, Strategic Accounts. The new position was added to accommodate increased demand from top integration professionals for the premium products and services offered by Access Networks.

Ms. Patterson comes to Access Networks after gaining valuable exposure to the custom integration channel via business development and marketing positions at high-profile organizations including PRIMA Cinema. In her role as Director, Strategic Accounts, Ms. Patterson will act as a liaison between the Access Networks brand and key accounts that are implementing the highest volume of enterprise-grade networking platforms to residential clients across the U.S. Ms. Patterson will be onsite for key events such as tech summits, tradeshow and buying group functions as well as embarking upon regular travel to key accounts in order to deliver the highest level of account management. She will also provide access to critical market trends and situational analysis data that will help Access Networks best serve the custom integration community.

“The most exciting aspect of joining Access Networks is the company’s vision for the future,” Patterson explained. “The newly unveiled Live Monitoring technology has limitless potential to change the way our industry provides service to the connected home—a vital and growing market segment.”

In her new role, Ms. Patterson will interact with regional sales representation in order to best understand each territory and deploy resources most effectively.

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Access Networks is the leading provider of pre-programmed, enterprise-grade networking solutions for the CE Space. Since 2003, Access Networks’ certified team of IT and AV professionals has designed and maintained networking solutions that are customized to handle the complex needs of the automated residence. Utilizing the best enterprise-grade hardware, Access Networks works directly with custom integrators around the globe to provide their clients with a best-in-class solution, and first class service and support. Learn more at accessca.com

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