

FOR IMMEDIATE RELEASE

James Loudspeaker™ Appoints Ted Telesky Chief Marketing Officer

Leading supplier of high-performance architectural loudspeakers leverages strong engineering and design background as Telesky joins leadership team

Napa, CA, May 6th, 2016 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced the appointment of Ted Telesky as Chief Marketing Officer. Telesky had been the VP of Product Development at James Loudspeaker since 2008. His new role will leverage his strong engineering, design and product development background as he focuses on marketing for a company experiencing steady growth.

The James Loudspeaker brand supports A/V integrators with innovative architectural audio solutions. In his new role as CMO, Telesky will balance continued support of existing channels with increased exposure to commercial markets such as corporate boardrooms, upscale hospitality and multi-dwelling (MDU) residential. “So much of what we offer is the ability to accommodate unique applications and premium solutions for our customers,” explained Telesky. “We have started to see increased demand from commercial markets and we plan to dedicate marketing resources to developing these channels,” he added. “Most designers and architects serving residential or commercial markets want to approach sound from a visual standpoint—how can we integrate a speaker solution seamlessly into any environment? My job is to increase our brand visibility so they have James Loudspeaker as a go-to resource in their toolbox.”

Because James Loudspeaker is an engineering-driven company with onsite manufacturing, many of the product offerings are extremely unique and/or application specific. Telesky will focus on promoting the unusual built-to-suit capabilities of the brand, differentiating their products and services from competitors to the benefit of authorized dealers and systems integrators. “The value proposition that we offer to the marketplace is strong and presents integrators with a unique opportunity to partner with a solutions provider that will engineer a loudspeaker for just about any imaginable scenario,” said Telesky.

James Loudspeaker architectural loudspeakers are engineered and manufactured in Napa, CA USA.

[HEAD SHOT HERE](#)

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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