FOR IMMEDIATE RELEASE

James Loudspeaker™ Unveils W-Series Architectural Speakers for 3D Audio

Versatile loudspeakers ideally suited for residential and commercial applications offer wide bandwidth, outstanding detail, superior build quality and available custom finishes

See James Loudspeaker at ISE Booth 7-Q190

Napa, CA, January 21st, 2016 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced the introduction of the W-Series loudspeakers designed for specialized boundary applications, such as integration into a 90-degree corner where walls and ceilings converge. The visually unobtrusive wedge-shaped form factor is ideal for the latest immersive 3D audio technologies (Atmos, Auro3D and DTS:X) as well as other applications and can be used in both indoor and outdoor environments.

The initial launch of the W-Series includes two models; the 52QW (single 5.25-inch woofer/quad tweeter) and the 53QW (dual 5.25-inch woofers/quad tweeter). Each speaker features proprietary high-excursion woofers matched to the ultra-high-performance quad-array aluminum dome tweeter that has become a signature of the James Loudspeaker brand. These compact and efficient speaker solutions offer a silky smooth response across a broad range of frequencies, providing residential and commercial integrators with a premium loudspeaker solution engineered specifically for ceiling and wall junctions that deliver superb sound yet minimal visible intrusion into any space.

The 52QW and 53QW are constructed entirely of aircraft-grade aluminum for strength, sonic performance and durability, featuring an aluminum perforated grille to provide years of trouble free use. A unique mounting system makes W-Series speakers easy to install using an innovative corner bracket that suspends the speaker securely via setscrews. Standard colors are Gloss White and Satin Black, however custom colors are available to suit any décor. Specially equipped versions of each model are available for outdoor/marine applications. James Loudspeaker W-Series loudspeakers are available now only through authorized integrators. The <u>52QW</u> MSRP is \$1000 (each) and <u>53QW</u> MSRP is \$1300 (each).

James Loudspeaker architectural loudspeakers are engineered and manufactured in Napa, CA USA.

ARTWORK HERE

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

Media Contact:

Micah Sheveloff for WIRC Media
203-795-3141 / wirc1@wircmedia.com