

FOR IMMEDIATE RELEASE

## James Loudspeaker™ Offers Built-to-Match Sound Bars for Curved LCD Displays

*Matched to the geometry of each TV, curved sound bars give integrators a high-performance loudspeaker solution to perfectly suit any décor*

Napa, CA, December 17<sup>th</sup>, 2015 – James Loudspeaker ([www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced the availability of built-to-match curved sound bars to accommodate the demand for curved displays and screens. Each curved bar is custom built per the specific geometry of the TV or screen, giving integrators a vital tool to deliver superb audio performance along with seamless cosmetics.

The curved geometry option is available on the SPL-3, SPL-5 and SPL-6 series of sound bars, providing integrators with superb sound quality, best-in-class aircraft-grade aluminum construction and seamless cosmetic integration for any A/V system. James Loudspeaker exhibited a curved SPL-5 sound bar at CEDIA 2015 mated to a Samsung 65-inch display to rave reviews.

“Although the curved flat panel display market is limited in size, our integrators require a premium sound bar for these customers capable of L/C/R, L/R or center channel output with the precision manufacturing and cosmetic integration that they have come to expect from James Loudspeaker,” explained CEO Mark Schafle. “Our curved sound bars are innovative products that enable integrators to differentiate themselves from competitors by offering a superior solution.”

James Loudspeaker curved sound bars are available now by special order exclusively through authorized James Loudspeaker theater design and installation specialists. There is a \$400 MSRP premium for the curved geometry. All curved sound bar models are available now.

James Loudspeaker sound bars are engineered and manufactured in Napa, CA USA.

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**About James Loudspeaker:** James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. [www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)

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