

PRESS RELEASE

Bryston to Manage International Distribution of Target Stands

Top quality supplier of Canadian-built speaker stands seeks to implement streamlined distribution strategy

Peterborough, Ontario September 28th, 2015 — Bryston has announced that it will begin exclusively offering Canadian manufactured [Target speaker stands](#) through its domestic and international sales channel effective immediately. Target is a respected brand with over three decades in the accessories business offering premium steel loudspeaker stands in an array of sizes.

Originally founded in 1981, Target Audio is a newly formed company now based in Richmond Hill, Ontario, Canada. Target pioneered the concept of high mass, high rigidity loudspeaker stands. Audio reviewers and music lovers have long since determined that robust loudspeaker stands are critical to the performance of compact speakers and offer dramatically improved performance compared to placing a speaker on a shelf. Weighing up to 39 pounds (18 kgs.) per stand, Target products are manufactured in North America and represent the finest quality stands available for loudspeakers of all price categories. Each stand is constructed of hot-rolled steel, bolts securely together and is finished in a rugged yet attractive powder coat ensuring years of elegant durability.

Target offers four lines of increasingly robust stands designed for compatibility with virtually all shelf and stand-mount loudspeakers — the FS Series (Firm Stand), the HS Series (Heavy Stand), the HR Series (High Rigidity) and the MR Series (Maximum Rigidity) — each series offered in 20, 24 and 28-inch heights. Black is the standard finish with White offered on a special order basis. Each stand includes threaded spikes and pads that isolate the speaker from the top plate. All Target stands can be filled with dry media such as sand or metal shot for superior resonance damping. Target stands are backed by a three year warranty.

“We recognized an opportunity to work with a manufacturer of quality products with a factory based right here in Ontario, Canada—and there seemed to be a natural synergy, especially with Bryston offering the Mini A and Mini T loudspeakers that work superbly with these rugged Target stands,” explained James Tanner, VP of sales at Bryston. “We are looking at expanding the Target offerings in the near future to include equipment stands and other accessories that will provide A/V specialty retailers with a comprehensive lineup of premium solutions for their customers.”

Dealers interested in the Target line should contact James Tanner: jamestanner@bryston.com

PLEASE VISIT BRYSTON AT CEDIA BOOTH 7018

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of precision medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time, Bryston analog and digital components as well as loudspeakers and subwoofers have become legendary for their superior design, hand-built quality, superb performance and dependability for home, professional and commercial markets. Bryston components are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 200 dealers in North America and 60 countries worldwide.

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