

Autonomic Appoints Independent Sales Rep for Southern California

Armonk, NY. August 6, 2015 – Autonomic, makers of the finest whole-house music systems, has announced the appointment of the Paul Collins Group (PCG) as independent sales representation for the Southern California/Hawaii region.

Based in Costa Mesa, CA., Paul Collins Group is an independent sales representation organization serving a diverse group of manufacturers specializing in the retail audio/video and custom audio/video installation businesses. PCG has become known for outstanding customer service and for developing innovative methods and procedures to better serve both dealers and manufacturers in the Southern California/Hawaii regions. The team at Paul Collins Group takes great pride in a long standing reputation as a strong and effective service provider to dealers and integrators throughout their territory. “We are grateful for the trust, confidence and fabulous support we have received from Autonomic Controls,” stated Paul Collins. “A strong foundation of people, process and platform is evident at Autonomic. They bring a lot of value to our rep firm and our dealers,” he added.

“Southern California is a vital region and we are excited to work with Paul and his team as our rep in the territory,” explained Krista Bergman-Haughey Director of Sales, Western Region for Autonomic. “Paul will have an opportunity to showcase the award-winning Autonomic whole-house entertainment platform to top integrators in Southern California/Hawaii and we anticipate establishing new relationships for the brand while servicing key existing accounts throughout these regions,” Bergman-Haughey added.

The Autonomic Mirage Audio Systems and Mirage Music Players give integrators an array of profitable whole-house audio solutions that deliver easy and intuitive access to the end-user’s personal collection of digital music including the latest high-resolution formats, as well as all of the popular streaming services from an established manufacturer dedicated to serving the CEDIA channel with premium products and services.

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, PANDORA® internet radio, Rhapsody®, TuneIn Radio, Murfie, SiriusXM Internet Radio, Slacker, Napster, TIDAL, Deezer and Spotify.