

FOR IMMEDIATE RELEASE

James Loudspeaker™ Expands Mavericks Lineup with MQ84/MQ84A

Highly efficient loudspeakers create the ultimate immersive experience for all surround formats

Napa, CA, August 17th, 2015 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced the addition of the MQ84/MQ84A full range L/C/R array modules to their Mavericks home theater lineup.

The Mavericks speaker system was specifically developed for ultra-high output home theater applications, delivering ultra-wide bandwidth and extremely low distortion along with the tremendous dynamic capability required to create a stunning cinema experience. The MQ84/MQ84A is a 4-way loudspeaker available either with a built-in passive crossover (MQ84) or with an optional external active multi-channel amplifier/crossover (MQ84A) providing theater design specialists and custom integrators with ample flexibility to achieve their exact system design objectives. The MQ84/MQ84A has been constructed to the exact dimensions of the M152 dual 15-inch subwoofer, creating a stackable no-compromise full range loudspeaker solution for the ultimate high-resolution home or commercial theater.

The MQ84/MQ84A loudspeaker delivers high efficiency and power handling through a broad frequency spectrum attributed to the finest internal components and masterful engineering. Tapping into the company's roots in large venue sound reinforcement, the James Loudspeaker MQ84 utilizes a pro-audio compression driver coupled to a precise 20-degree x 90-degree precision coverage horn. This is an uncompromising approach to clarity in the vocal range so vital to an engaging cinematic experience. For the high frequency range, a proprietary and precisely angled quad tweeter array consisting of four 25-millimeter titanium dome tweeters is employed, giving the MQ84 very high output and power handling capabilities. A single 25-millimeter titanium dome tweeter is utilized for ultra-high frequencies. The MQ84's mid-bass frequencies are handled authoritatively by a pair of 8-inch aluminum-cone woofers coupled to a shallow wave guide for increased efficiency.

"The MQ84 and MQ84A have been designed to deliver the ultimate immersive audio experience—lifelike dynamics and high output without any compression of the signal," explained Michael Park, CTO at James Loudspeaker. "The enclosure geometry and internal bracing have been engineered to minimize loss of energy through vibration. The proprietary drivers are all of the highest quality. This is a loudspeaker capable of both the visceral impact and stunning musicality that together present a movie soundtrack or live concert event as the producers and directors had intended," Park stated.

The James Loudspeaker MQ84 has an MSRP of \$5500 each, the MQ84A has an MSRP of \$4800 each. Both products are available now exclusively through authorized James Loudspeaker theater design and installation specialists.

PLEASE VISIT JAMES LOUDSPEAKER AT CEDIA 2015 IN DALLAS, BOOTH 2805

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Specifications

Height: 23.4 in

Width: 23.4 in

Depth: 15.5 in

Woofer: (2) 8" Aluminum Drivers

Midrange: (1) 3" Compression Driver

Tweeter: Quad Array (4) 1" Titanium dome

Ultra tweeter: 1" Titanium dome

Enclosure: Internally braced MDF

Frequency Response: 50Hz-25kHz +/- 3dB

Impedance: 4/8 ohms

Sensitivity: 102dB @ 2.83V/1m

Power Requirement: 75-500 Watts

Finishes: Studio Black

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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