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James Loudspeaker[™] Introduces Slim Profile Aluminum SLT3 SoundBar Series

The new SLT3CS Centergy™ pair is custom-sized for each TV and color-matched to suit any décor

Napa, CA, June 8, 2015 – James Loudspeaker (<u>www.jamesloudspeaker.com</u>), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has added to their lineup of sound bars with slim 3-inch profile full-range models called the SLT3 Series. This new series delivers high power handling and extended bass response compared to competitive slim sound bars.

SLT3CS SoundBar pair:

Intended for vertical applications on either side of any flat panel TV, James Loudspeaker engineers were able to achieve the compact 3.15-inch wide/4.75-inch deep form factor (height measurement customized for each TV) by creating a bandpass enclosure within the sound bar in order to accommodate four proprietary 3.5-inch aluminum woofers. This innovative design enables integrators with limited space to deliver superb sound quality while elegantly covering the space and related wiring behind the TV. The SLT3CS can be used in conventional stereo applications or with James Loudspeaker's renowned Centergy™ L/C/R array, producing a full Left/Center/Right output from a single pair of loudspeakers.

The James Loudspeaker SLT3CS sound bar pair provides audio for video content with great balance, precision and detail. Spoken dialogue is crystal clear, often the downfall of modern flat panel TV's internal speakers. And with each sound bar custom sized and finished to match any TV, the visual presentation is as stunning as the sonic performance. The SLT3CS can be used as a basic audio upgrade for any TV, or as the Left/Center/Right channels of a complete surround system. In either application, the user will enjoy unmatched audio clarity from a loudspeaker that is barely visible in the room. Because it is side-mounted, the SLT3CS is also an ideal solution for curved TVs.

The SLT3CS was initially developed to accommodate applications requiring a slender profile. James engineers, seeking to generate high output and extended low frequencies from a small form factor, employed an advanced band pass enclosure housing four 3.5-inch woofers per sound bar as well as a pair of 2-inch aluminum midrange drivers and a ¾-inch aluminum tweeter to create superb 3-way full-range clarity. Frequency response of the SLT3CS is 70Hz – 22kHz, astonishing range for such a low-profile sound bar.

Unlike most A/V suppliers, James Loudspeaker creates each SLT3CS sound bar pair to match the needs of their authorized custom integrators that serve both residential and commercial markets. A marine version with heavy duty powder coating is available as required. "The SLT3CS was developed in direct response to feedback from our integrators," explained James Loudspeaker President Mark Schafle. "Our installer-friendly custom brackets and size-to-match aluminum loudspeakers provide a seamless interface into any room along with stellar audio performance. The SLT3CS is the type of engineered loudspeaker solution that has become the hallmark of the James brand."

SLT3 Series Pricing

The James Loudspeaker **SLT3CS** Centergy SoundBar pair is available now and has an MSRP of \$4000. In addition to the vertically configured SLT3CS, the SLT3 Series features three additional SoundBar models

to accommodate both vertical and horizontal mounting applications; the **SLT3LCR** (featuring drivers for left-center-right, MSRP of \$2800 each) or **SLT3LR** (featuring drivers for stereo, MSRP \$2500 each) or **SLT3C** (featuring drivers for center only, MSRP \$2200 each).

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About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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