

Autonomic Appoints Independent Sales Rep for Northern California

Armonk, NY. June 18, 2015 – Autonomic, makers of the finest whole-house music systems, has announced the appointment of Associated Network Systems Representatives (ANSR) as independent sales representation for the Northern California region.

ANSR represents manufacturers of specialty audio, video, integration and networking technology, making the award-winning Autonomic product line an ideal fit for the company. The ANSR team delivers a proactive approach to product representation by identifying and creating opportunities within the design and specifier communities as well as providing programming support, training, design and technical services to their roster of over 600 regional accounts. ANSR also maintains relationships within commercial market segments, helping contractors become familiar with CEDIA design, installation, and business practices. ANSR is a supplemental sales and technical force for the accounts and manufacturers it serves, dedicating significant time on job sites and calling on architects, designers and engineers.

“Autonomic delivers the distributed audio functionality that our accounts are looking for—from a standalone entertainment solution to products engineered for integration within popular control platforms—we are excited to represent this dynamic brand in Northern California,” stated Bob Foppiano, who heads the A/V team for ANSR from his office in Oakland.

“Northern California is a critical territory and we are thrilled to have brought ANSR onboard as our regional rep,” explained Krista Bergman-Haughey Director of Sales, Western Region for Autonomic. “Bob and his team have established relationships with key accounts throughout the territory and we anticipate a significant increase in exposure for the Autonomic brand in Northern California,” Bergman-Haughey added.

The Autonomic Mirage Audio Systems and Mirage Music Players give integrators an array of profitable whole-house audio solutions that deliver easy and intuitive access to the end-user’s personal collection of digital music including the latest high-resolution formats, as well as all of the popular streaming services from an established manufacturer dedicated to serving the CEDIA channel with premium products and services.

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio, Slacker, Napster, TIDAL, Deezer and Spotify.