

FOR IMMEDIATE RELEASE

James Loudspeaker™ Broadens their Small Aperture Architectural Speaker Series with Ultra-Shallow Full Range Solution

The new 63SA-4 loudspeaker makes stunningly beautiful music from behind barely visible 3-inch grilles

Napa, CA, April 22, 2015 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has added to their lineup of [Small Aperture](#) architectural speakers with the introduction of the 63SA-4 in-wall/in-ceiling loudspeaker. The 63SA-4 is a three-way speaker system delivering superb room-filling musical playback through a discreet, paintable 3-inch round or square grille.

Constructed of premium aircraft-grade aluminum, the Small Aperture series loudspeakers have been engineered to deliver the full musical experience including high output levels, deep, defined bass and wide dispersion into the listening area while meeting the stringent demands of interior designers. Ideal for both renovation and new construction projects, the James 63SA-4 fits elegantly into any 2X4 stud bay. And James Loudspeaker's innovative telescoping bracket system eliminates hassles while increasing efficiency for integrators by accommodating irregularly spaced studs. The bracket provides a firm and secure mounting fixture for the loudspeaker assembly.

The James Loudspeaker 63SA-4 utilizes proprietary drivers including a 6.5-inch aluminum woofer, a 2-inch midrange and a ¾-inch tweeter. Custom integrators will appreciate the adjustable overload protection circuitry, ensuring the highest degree of reliability and performance tailored to each environment. Designed for whole-house entertainment clientele seeking a premium performance solution that dramatically outperforms traditional in-wall or in-ceiling speakers, James delivers true high-fidelity, superb off-axis performance, unmatched durability and aesthetic perfection.

“Our Small Aperture designs are a breakthrough in the whole-house audio industry, capable of audiophile-quality musicality and low frequencies below 40Hz all from a 3-inch opening—the 63SA-4 sets a performance standard for the architectural loudspeaker category,” explained Mark Schafle, President of James Loudspeaker. “With James Small Aperture products, our authorized integrators can deliver the no-compromise sound quality and discreet appearance sought after by their clients,” Schafle added.

The aluminum perforated grilles of the 63SA-4 (included) come in both round and square designs that fit perfectly inside many different trim kits for an elegantly flush installation no matter the mounting surface. The industry standard mounting pattern accepts trim kits from premium lighting fixtures to provide another décor-matching option, as well as custom color-matched or wooden grilles to ensure seamless integration into any environment. Measuring in at less than 4-inches deep, the 63SA-4 has been engineered to install easily and efficiently, making the James brand a go-to solution for professional integrators around the world.

The James Loudspeaker Small Aperture 63SA-4 is available now and has been ETL/UL approved. MSRP is \$1500 (USD) each through authorized James dealers.

[ARTWORK HERE](#)

About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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