

## Autonomic Appoints Rep Firm for Pacific Northwest Region

**Armonk, NY. March 19, 2015** – Autonomic, makers of the finest whole-house music systems, has announced the appointment of Bellevue, WA-based N & S Marketing as independent sales representation for the Pacific Northwest region including Washington, Oregon, Northern Idaho and Alaska.

Founded in 1978, N & S Marketing represents premium audio/video manufacturers to retailers and installers servicing all environments, such as residential, commercial, marine and automotive. Integration professionals have come to rely upon the team at N & S Marketing for comprehensive technical and installation training as well as critical support during the specification process with builders and architects.

“We envision Autonomic as the ultimate solution for delivery of content in any environment,” stated Grover Reed, Principle at N & S Marketing. “Equally as important, Mirage Music Players and Mirage Audio Systems are easy and intuitive to control as standalone solutions or as part of a control and automation package. Our organization has audiophile roots, so we appreciate that the Mirage Music Player delivers both whole-house audio and high-resolution playback capability—it really is the ultimate entertainment solution,” Reed added.

“We have great respect for Grover and the N & S Marketing team and anticipate increasing our brand visibility, working with existing dealers while establishing new relationships with key integrators in the region,” said Krista Bergman-Haughey, Director of Sales, Western Region for Autonomic. “Integrators have come to rely on the Autonomic brand as the go-to whole-house entertainment solution that delivers profitability and satisfied customers. Autonomic is pleased to be aligned with a respected and highly professional sales organization such as N & S Marketing for the Pacific Northwest.”

*Autonomic Controls, Inc. ([www.autonomic-controls.com](http://www.autonomic-controls.com)) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio, Slacker, Napster, TIDAL, Deezer and Spotify.*