

AUTONOMIC ADDS TIDAL LOSSLESS STREAMING MUSIC TO MIRAGE MUSIC PLAYERS

New service delivers the superb fidelity of lossless streaming content for a superior entertainment experience

Armonk, NY. December 9, 2014 – Autonomic, makers of the finest whole-house music systems, has announced the addition of Tidal lossless streaming, available now for the MMS-2A and MMS-5A Mirage Music Players. Tidal subscribers gain access to more than 25-million music tracks in sparkling lossless quality. The addition of Tidal's high-fidelity content aligns perfectly with Autonomic's ongoing mission to deliver the finest whole-house entertainment experience, including support for high-resolution digital music up to 24-bit/192KHz.

Tidal has built an extensive catalog of lossless music, highlighted by distribution agreements signed with major labels including Sony Music Entertainment, Universal Music Group and Warner Music Group. Additionally, Tidal has been working with many independent labels to offer consumers a comprehensive catalog that includes a vast array of genres to suit all musical preferences.

Listeners can explore Tidal's lossless music library using the Mirage Music Player's TuneBridge™ technology, based on what's playing at any moment and from any source. Users can search for Artist, Album, or Track on Tidal through TuneBridge and effortlessly create mixed playlists as well, blending content from Tidal along with a locally stored high-resolution music collection and/or other streaming services. Mirage Music Players support multiple Tidal accounts, enabling users to access their cataloged music and preferences specific to their Tidal subscription.

“Delivering the ultimate whole-house music experience is our core focus at Autonomic, and Tidal's high-fidelity streaming entertainment represents a significant advantage for our integrators in the marketplace,” stated Autonomic CEO Michael de Nigris. “Our agreement with Tidal enables users to enjoy their locally stored collections of high-resolution digital music along with the superior sound quality of lossless streaming,” de Nigris concluded.

“I am so pleased to see TIDAL's service available on Autonomic's whole-house music platform,” explained Pal Bratelund, strategic partnership manager at TIDAL. “Autonomic has been providing distributed entertainment in homes, shops, gyms and even cruise liners for years. Merging Autonomic's technology with the clarity of lossless streaming from TIDAL takes the performance and value to a whole new level.”

The Tidal lossless streaming service is available for a monthly subscription of \$19.99, however Autonomic customers can try Tidal **free for three months** with the purchase of a Mirage Audio System (terms and conditions apply).

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Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio, Slacker, Napster, Deezer and Spotify.

Aspiro is a media technology company on the forefront in the ongoing redefinition of music consumption. Through its subscription services TIDAL and WiMP, the company offers a complete music experience with HiFi quality audio, Curated Editorial, and video. In parallel, Aspiro is a content provider to the online media industry through RADR, helping its partners to attract and retain visitors on their web sites. Read more on www.aspiro.com