

Autonomic Appoints Independent Sales Rep for Northern California and Northern Nevada

Armonk, NY. November 1, 2013—Autonomic, known for supplying the custom electronics industry with award-winning high performance distributed audio solutions, has announced the appointment of Novidor & Firestone to cover Northern California and Northern Nevada, bringing the Mirage Audio System to their customers throughout the region.

Novidor & Firestone was founded over 30 years ago and specializes in sales representation on behalf of premium consumer electronics vendors in the Northern California and Northern Nevada markets. Reaching the top specialty audio/video retailers, distributors, and custom integrators in the region, Novidor & Firestone provides professional sales training and a variety of support services to dealers and integrators within their territories. "Autonomic is a forward thinking manufacturer of sophisticated whole-house audio products that gives users the music they want to hear where and when they want it," explained Novidor & Firestone's Glen O'Brien. "Seamless compatibility with most control systems and the superior quality of the products make Autonomic a valued partner in the custom installation channel," O'Brien added. Other brands represented by Novidor & Firestone include Denon, URC, Parasound, JBL Synthesis, Panamax, Runco and others.

Spotlighted at the 2013 CEDIA Expo, Autonomic's Mirage Audio System (MAS) is a complete distributed audio solution designed to accommodate systems in a broad range of size and price. The MAS is composed of Autonomic's acclaimed Mirage Media Servers together with a choice of two digital amplifiers, two in-wall control options and applications for iOS and Android devices that can be mixed and matched in any configuration depending on system requirements. "We are pleased to have aligned the Autonomic brand with such a respected and capable firm in this critical region," stated Autonomic Director of Sales and Marketing Aaron Chisena. "We anticipate increased market visibility for our products in this territory and look forward to working with Glen and his team going forward," Chisena concluded.

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio consumption more reliable, easy and fulfilling. Exclusively engineered as a standalone system and for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio, Slacker, Napster and Spotify.