

Autonomic First CEDIA Manufacturer to Announce UltraViolet™ Device License

Armonk, NY. August 15, 2012—Autonomic, supplying the custom electronics industry with award-winning high performance cloud-based media solutions, has announced that they have become an UltraViolet device manufacturer licensee. UltraViolet is a digital rights authentication and cloud-based ecosystem that allows consumers unprecedented access to their home entertainment collections. Autonomic will offer Ultraviolet-compatible functionality in the company's MMS-5AV media server, which will be previewed in Indianapolis at the 2012 CEDIA industry conference this September.

UltraViolet is an industry supported solution for maintaining a cloud-based or locally stored digital movie collection, enabling users to manage and playback their content on multiple devices. Retailers offer UltraViolet-enabled titles, by way of DVDs/Blu-rays that come with UltraViolet, to consumers in thousands of retail locations across the U.S. and UK. User's collections can also be expanded by purchasing movies through various online retailers.

"Our objective with the Mirage Media Server is to aggregate audio and video content into a single cohesive library for our customers," explained Autonomic CEO Michael de Nigris. "UltraViolet fits perfectly into our goal of making media available when and where our customers want it. Supporting UltraViolet is consistent with the types of relationships we have initiated with our audio partners for streaming content," de Nigris added.

Autonomic's UltraViolet license will enable users to watch their movies and TV shows on any of their Mirage Media Servers, portable devices, or computers wherever life takes them. The content is archived securely in the cloud, and can be downloaded to the Mirage Media Server for reliable, uninterrupted playback in the home cinema without a full time dependency on an Internet connection.

"We are pleased to have Autonomic join the UltraViolet ecosystem and, further underscoring interest in the UltraViolet entertainment industry standard to their customers through the CEDIA channel," stated UltraViolet's General Manager, Mark Teitell. "Autonomic is one of a growing number of companies that value the benefits of UltraViolet's viable, open cloud-based rights system that enables access for multiple account members via a wide range of today's digital devices."

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio and Spotify.