

## PRESS RELEASE

## Advantage Audio and Flyte Tyme Select Bryston to Power Critical Reference Systems

**Peterborough, Ontario November, 2007** — Bryston amplifiers and crossovers (<a href="www.bryston.ca">www.bryston.ca</a>) have been chosen by many of the most respected audio and audio/video recording and mixing facilities around the world, such as Advantage Audio, Inc. of Burbank, CA. and Flyte Tyme Productions, located in Santa Monica, CA.

Advantage Audio, boasting countless A-list clients such as Disney, Nickelodeon, and Sony, uses Bryston throughout their entire multi-room complex, which includes three 5.1 mixing stages, an

ADR (Automated Dialogue Replacement) control room, and four sound design/editorial suites. "The whole facility uses Bryston amplifiers because they are clean sounding and built like a battleship—they perform for us each and every day, explained Advantage Audio president Jim Hodson. "Bryston is a class act—they have a wonderful reputation in both pro and consumer audio for performance and reliability," Hodson concluded.



Jimmy Jam & Terry Lewis, Grammy winning producers and owners of Flyte Tyme Productions in Santa Monica are responsible for a huge chunk of 1980's and 1990's pop culture and continue to build on their impressive body of work that includes millions of sales on over 100 albums that have exceeded gold, platinum, and multi-platinum status, an incredible 15 No.1 pop hits and 25 that have achieved No.1 on the R&B charts. The Los Angeles area studio was built from the ground up in a two story industrial space, and contains five studios, five control rooms, and space for live recording as well. "Initially we used the Bryston 14B SST to drive the monitors in our main control room because it gave us the power we needed, and from there we decided to utilize



Bryston throughout all of the systems here at Flyte Tyme," explained engineer Matt Marrin. "We have quite a large number of Bryston amplifiers and active crossovers here, and we really run them hard," added Marrin. "Their performance, reliability, and

20-year warranty all beat out the competition, and it is telling that the Bryston products are respected in both pro and consumer circles," Marrin concluded.

**About Bryston:** Bryston (www.bryston.ca) first opened for business in 1962 as a manufacturer of blood analysis equipment, and was named (as an acronym) for its three founders, Tony Bauer, Stan Rybb, and John Stonborough. In 1968, NASA engineer John Russell, Sr. relocated himself and his family to Canada from the US and bought the company, where his son Chris set to work designing the first Bryston amplifier. The Pro 3 made its debut in 1973, and since that time, Bryston components have become legendary for their hand-assembled build quality, performance and reliability in both the pro audio and consumer audio market segments. Bryston amplifiers are utilized in some of the world's most renowned recording studios and owned by many discerning music industry professionals. Bryston applies manufacturing techniques and materials in the everyday assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is now based in Peterborough, Ontario Canada, just northeast of Toronto, and sold through over 150 dealers in North America and 60 countries worldwide.

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