

## **Autonomic Appoints Distributor for France**

### ***Sidev to represent the Mirage Audio System in France***

**Armonk, NY. September 18, 2013**—Autonomic, supplying the custom electronics industry with award-winning high performance cloud-based media solutions, has announced the appointment of Sidev, providing sales and support services as Autonomic's distributor for France. Sidev, a premier audio/video distributor in the region and a division of the Midwich Group, recently unveiled SidevHome—a new division bringing the best products and services to the residential custom installation market in France.

Building on their impressive portfolio of brands, SidevHome is excited to represent Autonomic, including the Mirage Audio System featuring the award-winning cloud-based Mirage Media Servers, multi-zone digital amplifiers and in-wall control options. "The Mirage Media Server delivers critical functionality for our network of integrators, combining both streaming and locally stored music to be enjoyed throughout the home," explained SidevHome's Jérôme Chirat. "Integrators are seeking key features such as cloud compatibility, easy interface with popular control system platforms and a complete system solution including multi-zone amplifiers that has been engineered to work as a cohesive system," M. Chirat stated. The Mirage Media Server delivers streaming services such as Spotify, Last FM, TuneIn, Napster and SiriusXM (with US-based account) to consumers in France. Other streaming services common to the region, such as MOG, JB HiFi, Deezer, Rdio and Songl can be accessed via the Apple® AirPlay.



The Mirage Audio System is a distributed audio solution designed to accommodate a broad range of installation sizes and price points. The system is composed of Autonomic's acclaimed Mirage Media Server together with a choice of two digital amplifiers, two in-wall control options and applications for iOS and Android devices that can be mixed and matched in any configuration depending on individual system requirements. All Mirage Audio System components have been engineered to work seamlessly together. "SidevHome has the resources to represent the Autonomic brand effectively in France and we are excited for the opportunity to work with this dynamic team as well as top dealers throughout the region," stated Autonomic CEO Michael de Nigris.

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*Autonomic Controls, Inc. ([www.autonomic-controls.com](http://www.autonomic-controls.com)) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio, Slacker and Spotify.*