

Autonomic Appoints European Distributor

VIVATEQ GmbH to represent the brand throughout 16 European markets

Armonk, NY. January 15, 2013—Autonomic, supplying the custom electronics industry with award-winning high performance cloud-based media solutions, has announced the appointment of a new European distributor to represent the brand beginning January 1st, 2013. Owned by parent company COMM-TEC, VIVATEQ was founded in 2006 and is headquartered just outside of Stuttgart, Germany with additional sales offices in Switzerland, France, Spain, Italy, Czech Republic/Slovakia and Poland. In addition to bringing state of the art product solutions such as Autonomic to the sales channel, VIVATEQ also provides customers with a service center, training, technical support, planning, installation and programming support.

VIVATEQ distributes media and communications technology products for residential and commercial applications to authorized resellers, custom installers and system integrators. “We are excited about the opportunity to represent Autonomic and bring the innovative Mirage Audio System technology to our sales channel throughout Europe,” stated Alex Tempel, Managing Director at VIVATEQ. “The quality of Autonomic products combined with their streaming services, cloud compatibility and easy interface with popular control system platforms will make the Mirage Audio System an attractive solution for our resellers,” Tempel concluded.

“We feel fortunate to be able to align our products with an organization that has the resources and reach that VIVATEQ offers throughout Europe,” stated Autonomic CEO Michael de Nigris. “We anticipate that Alex and his team will establish and grow the Autonomic brand while being able to provide training and support to the channel,” added de Nigris. Autonomic products will be on display at the ISE tradeshow located in the COMM-TEC booth 2-A52. ISE is in Amsterdam this January 29-31.

VIVATEQ will represent Autonomic in the following markets:

- Germany
- Austria
- Switzerland
- Liechtenstein
- Poland
- Czech Republic
- Slovakia
- Netherlands
- Belgium
- Luxemburg
- Spain
- Portugal
- Italy
- Malta
- Eastern Europe
- Balkan States

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio and Spotify.