

PRESS RELEASE

Bryston Unveils Model A Loudspeaker Series***New lineup brings design and engineering excellence from Model T series to smaller enclosure sizes on display at 2013 CEDIA Booth 421***

Peterborough, Ontario August 21st, 2013 — Bryston, LTD (www.bryston.com) has announced the introduction of a new series of loudspeakers designed to complement their successful Model T offering introduced at CES 2013. The Model A series leverages the same design principles as the Model T, with a focus toward minimizing distortion and compression during music and home theater playback applications.

The new Model A series relies upon an array of newly designed drivers including a premium quality 6.5-inch woofer rather than the 8-inch version used in the Model T series. This smaller woofer size achieves startling musicality from a more compact, décor-friendly form factor. The Bryston Model A lineup will initially launch with a bookshelf speaker called the Mini A as well as three floor-standing towers called the Model A1 Tower, Model A2 Tower and Model A3 Tower. These four loudspeakers will become available through authorized Bryston dealers beginning Q4, 2013. Bryston will be adding a matching Model A Center Channel, Model A Surrounds and matching Model A powered Subwoofer in the coming months. The new Mini A bookshelf speaker features a 6.5 woofer, a 3-inch midrange driver and 1-inch tweeter in a three-way configuration.

USA/Canadian suggested list prices (per pair) are \$3,250 for Model A1 Tower, \$2,395 for Model A2 Tower and \$1,995 for Model A3 Tower. The Mini A bookshelf speaker will have an MSRP of \$1200 per pair. "After a strong launch of our first series of loudspeakers resulting in outstanding feedback from both reviewers and our customers earlier this year, it became clear that consumers need high performance loudspeaker options in a full range of sizes," explained Bryston sales VP James Tanner. "The Model A lineup addresses that need, delivering the sonic realism of our larger Model T speakers from smaller enclosures," added Tanner. Bryston loudspeakers are available in an array of wood finishes, and a durable vinyl is available as a special order lower cost option.

**Bryston Model A1 Tower**

The entire array of Bryston loudspeakers was born from the challenge to construct a reference quality speaker that could reproduce real world dynamics while minimizing distortion and compression. The engineering team at Bryston has devoted countless hours to innovative driver design, enclosure vibration analysis, crossover refinement, anechoic chamber measurements, and blind listening tests. The first model to reach completion, the Bryston Model T, was subjected to over 200 separate anechoic measurements during the design phase to ensure the highest level of accuracy and refinement. Bryston loudspeakers have also been engineered to reproduce the most difficult dynamic transients—to play very loud passages of music or movie soundtrack information without the distortion common to competitive products.

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

Media Contact:

Micah Sheveloff for WIRC Media
wirc1@wircmedia.com /203-795-3141

