NEWS

PRESS RELEASE

Bryston Unveils Complete Loudspeaker Lineup *Tremendous dynamic capability and low distortion highlight new designs*

Peterborough, Ontario March 14th, 2013 — Bryston, LTD (<u>www.bryston.com</u>) has announced the introduction of a complete line of high performance loudspeakers engineered for both music and home theater applications. The line will consist of eight models including the floorstanding Model T, Middle T and mini t along with a powered subwoofer called the T sub, two center channel offerings, an in-wall and an on-wall loudspeaker. Bryston's James Tanner has led the design initiative for the loudspeaker project, developing proprietary drivers, crossovers and enclosures while spearheading a rigorous testing regimen.

The Bryston loudspeakers were born from the challenge to construct a reference quality loudspeaker that could reproduce real world dynamics while minimizing distortion and compression. The engineering team at Bryston has devoted countless hours to innovative driver design, enclosure vibration analysis, crossover refinement, anechoic chamber measurements, and blind listening tests. The first model to reach completion, the Bryston Model T, was subjected to over 200 separate anechoic measurements during the design phase to ensure the highest level of accuracy and refinement. Bryston loudspeakers have also been engineered to reproduce the most difficult dynamic transients-to play very loud passages of music or movie soundtrack information without the distortion common to competitive products. "I think we met with a degree of skepticism when we first announced the loudspeaker project-and rightfully so. There are a lot of speaker companies already in the marketplace, reported Bryston's James Tanner. "But we set out to create an affordable reference quality loudspeaker and went to great lengths to achieve an end result that separates us from the competition-we are confident that these products will be quite well received," Tanner concluded.



BRYSTON LOUDSPEAKER MODELS

- Model T (MSRP \$6495 pair) shipping now
- Model T Signature (MSRP \$7495 pair) shipping now
- Model T Active (MSRP \$9495 pair—requires 6 channels of amplification not included) shipping now
- Middle T (MSRP \$4600 pair) shipping May, 2013
- mini t (MSRP \$2695 pair) shipping now
- TC1 Center (MSRP \$3200 each) shipping now
- TC1 mini Center (MSRP \$2200 each) shipping May, 2013
- T Sub (MSRP \$4195 each) shipping now
- T IW (in-wall) (MSRP \$560 each) shipping Q3, 2013
- T OW (on-wall) (MSRP \$560 each) shipping Q3, 2013

The 52.5-inch tall three-way floorstanding **Model T** is available in three formats—the standard speaker with an internal passive crossover network, the Signature model with an external passive network that utilizes custom-made components including air-core chokes and Bryston-proprietary film capacitors, and a flagship Active version that comes with a Bryston 24-bit digital electronic crossover (instead of a passive network) enabling tri-amplification of the system. All three versions of the Model T utilize three 8-inch woofers, two 5.25-inch midranges and two 1-inch titanium dome tweeters.

The **Middle T** is a smaller floorstanding three-way loudspeaker utilizing two bass drivers, a midrange and a tweeter. The **mini t** is a smaller version of the Middle T using a single bass driver also in a three-way configuration. Both the **TC1** and **TC1 mini** are three-way speakers providing center channel options of different sizes. The **T Sub** utilizes three 8-inch woofers powered by an internal 600-watt amplifier. Both architectural models—the **T IW** and the **T OW** are three-way sealed enclosure designs. Bryston loudspeakers come in three high-tech vinyl-wrapped standard finishes—Black Ash, Natural Cherry, and Boston Cherry. Optional hardwood veneers and high gloss painted finishes available at additional cost.

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

Media Contact:

Micah Sheveloff for WIRC Media wirc1@wircmedia.com /203-795-3141



Bryston mini t Loudspeakers