

Autonomic Appoints Australian Distributor

Advance Audio to represent the Mirage Audio System in Australia and New Zealand

Armonk, NY. April 12, 2013—Autonomic, supplying the custom electronics industry with award-winning high performance cloud-based media solutions, has announced the appointment of Advance Audio Australia, providing sales and support services for Australia and New Zealand. Advance Audio is one of the premier distributors of high performance home entertainment products in the region.

Founded over 20 years ago and based just outside of Sydney, Advance Audio represents an impressive array of internationally respected brands to both custom integrators and specialty retailers. “The Mirage Media Server provides the most seamless solution for our dealers, delivering both streaming and locally stored music throughout the home,” explained Advance Audio General Manager Adam Merlino. “The Autonomic Mirage Audio System combines the key features our customers want, such as cloud compatibility, easy interface with popular control system platforms and multi-zone amplifiers engineered to work with the Mirage Media Server as a cohesive system. This is a complete solution that is right for our dealer base,” added Merlino. The Mirage Media Server delivers streaming services such as Spotify, Pandora and TuneIn Radio that are available to consumers in Australia and New Zealand. Other streaming services common to the region, such as MOG, JB HiFi, Deexer, Rdio and Songl can be accessed via the Apple® AirPlay.

The Mirage Audio System is a distributed audio solution designed to accommodate a broad range of installation sizes and price points. The system is composed of Autonomic’s acclaimed Mirage Media Server together with a choice of two digital amplifiers, two in-wall control options and applications for iOS and Android devices that can be mixed and matched in any configuration depending on individual system requirements. All Mirage Audio System components have been engineered to work seamlessly together.

“We are excited for the opportunity to work with Advance Audio and to have our products properly represented in this dynamic region,” stated Autonomic CEO Michael de Nigris. “We look forward to increasing Autonomic’s brand visibility and working with key dealers throughout Australia and New Zealand,” de Nigris concluded.

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio and Spotify.