



PRESS RELEASE

BRYSTON INTRODUCES THE 1000 WATT 28B-SST MONO AMPLIFIER

Peterborough, Ontario August, 2007 — Bryston has announced the introduction of the 28B-SST mono amplifier, a state of the art 1000 watt power amplifier that does not compromise performance even at 1/10th its rated power output.

A significant part of the design criteria for the 28B-SST was to develop a very powerful amplifier that would drive any speaker on the planet but maintain an ideal power curve at 1 watt as well as at 1000 watts and every power level in between. This results in a big, powerful amplifier that sounds incredibly detailed and musical at very low levels while maintaining the same sonic sophistication and drive capability with even the most challenging, inefficient speakers. The Bryston 28B-SST is a fully balanced-output amplifier, which has reduced THD and IMD to unprecedented low values, (typically 0.001% or less). The 28B-SST delivers a new degree of transparency, musicality and ease of listening. Superbly low noise floor, typically below – 115dB, yields absolute silence between notes for hauntingly realistic reproduction. Tremendous power reserves give the 28B-SST virtually complete freedom from overload on any type of speaker or music, bringing the performance and realism directly into your listening environment.



With the increased clarity and dynamic range in modern recordings and movie soundtracks, the 28B-SST has been engineered and hand assembled to meet any and every performance challenge. Each 28B-SST is backed by a 20 year warranty and carries an MSRP of \$7500.

About Bryston: Bryston (www.bryston.ca) first opened for business in 1962 as a manufacturer of blood analysis equipment, and was named (as an acronym) for its three founders, Tony Bauer, Stan Rybb, and John Stonborough. In 1968, NASA engineer John Russell, Sr. relocated himself and his family to Canada from the US and bought the company, where his son Chris set to work designing the first Bryston amplifier. The Pro 3 made its debut in 1973, and since that time, Bryston components have become legendary for their hand-assembled build quality, performance and reliability in both the pro audio and consumer audio market segments. Bryston amplifiers are utilized in some of the world's most renowned recording studios and owned by many discerning music industry professionals. Bryston applies manufacturing techniques and employs materials in the everyday assembly of electronic equipment that are more typically utilized by military and aerospace industries. Bryston is now based in Peterborough, Ontario Canada, just northeast of Toronto, and sold through over 150 dealers in North America and 60 countries worldwide.

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