

## PRESS RELEASE

***Bryston Names the NuTech Group Rep of the Year for 2012***

**Peterborough, Ontario January 16<sup>th</sup>, 2013** — Bryston has named The NuTech Group as their independent sales Rep-of-the-Year for 2012. Based in Montgomeryville, Pennsylvania, The NuTech Group covers Southern New Jersey, Eastern Pennsylvania, Delaware, Maryland, Washington DC, and Virginia for Bryston. Craig Bell, vice president of sales and marketing at Bryston made the announcement and presented the award at CES 2013.

Operated by Marty Bartelstone and Brett Neiderman, the NuTech Group was founded decades ago by Neiderman's father before Bartelstone and Neiderman took over 13 years ago. The NuTech Group is a full service firm offering tech support for every product they represent, including such lines as Access Networks, Furman Sound, IC Realtime, James Loudspeakers, Salamander, Sonos and others. "Bryston is a line we have always had and always hope to have," stated Marty Bartelstone. "It is a brand that represents best-in-category products and a line that now includes world class digital products to compliment their award-winning amplifiers and preamplifiers—Bryston has become quite attractive to A-list dealers in our territory," Bartelstone added.

"We rely upon the professionalism and critical relationships that each of our rep firms have established within their respective regions—and The NuTech Group has delivered for the Bryston brand in a big way for 2012," stated Craig Bell, Vice President US Sales and Marketing at Bryston. "We are excited to launch our loudspeaker products in 2013 and add them to the Bryston lineup," Bell concluded.



Bryston's Craig Bell (center) with NuTech's Brett Neiderman (left) and Marty Bartelstone

**About Bryston:** Bryston ([www.bryston.com](http://www.bryston.com)) first opened for business in 1962 as a manufacturer of blood analysis equipment, and was named (as an acronym) for its three founders, Tony Bauer, Stan Rybb, and John Stonborough. In 1968, NASA engineer John Russell, Sr. relocated himself and his family to Canada from the US and bought the company, where his son Chris set to work designing the first Bryston amplifier. The Pro 3 made its debut in 1973, and since that time, Bryston components have become legendary for their hand-assembled build quality, performance and reliability in both the pro audio and consumer audio market segments. Bryston amplifiers are utilized in some of the world's most renowned recording studios and owned by many discerning music industry professionals. Bryston applies manufacturing techniques and materials in the everyday assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is now based in Peterborough, Ontario Canada, just northeast of Toronto, and sold through over 150 dealers in North America and 60 countries worldwide.

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