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Autonomic Unveils Redesigned Mirage Media Server MMS-5A

Armonk, NY. June 11, 2012—Autonomic, supplying the custom electronics industry with award winning high performance cloud-based media solutions, has announced the introduction of the Mirage Media Server MMS-5A. Replacing the groundbreaking MMS-5, the new model features a bold aesthetic design wrapped around numerous technological innovations, making the MMS-5A a category defining solution in the media server market segment.

The MMS-5A is suited to both multiroom audio applications as well as music enthusiasts seeking a high resolution digital music player with USB output that supports up to 24bit/192kHz output. Local music syncs to the MMS-5A from a Mac, PC or NAS, then uploads to the cloud for automatic library synchronization with other Mirage Media Servers at a different location, offsite backup, and remote library access from anywhere in the world.



The MMS-5A also streams Pandora, Rhapsody, SiriusXM, Last.fm, Spotify and TuneIn alongside all popular audio formats at native quality. USB audio, AirPlay and gapless playback provide a more dynamic and fulfilling music experience. Any content can be played back on a set schedule, providing a more custom, automated program for routine listeners. "The MMS-5A is a clear example of Autonomic's unwavering commitment to invest in the Mirage Media Server product line, leveraging both the support and the feedback we have received from dealers throughout the US market," stated Autonomic CEO and co-founder Michael de Nigris. "We have incorporated the best features of the first generation MMS-5 and added both functionality and refinement to the MMS-5A," de Nigris added.

The MMS-5A is engineered exclusively for custom integrators and includes several user interface options, including pre-programmed modules for most major control and automation systems. The MMS-5A also features an all-new, highly intuitive on-screen navigation user interface for high-definition browsing of metadata, cover art and slideshows. Mobile apps for iOS devices are also available, providing an array of control options for effortless music enjoyment in multiple zones. The new MMS-5A also boasts increased processing power and additional A/V outputs, creating a more robust platform for the custom integrator. Gapless playback eliminates intervening silence at the point of track change for consecutive songs on an album and AirPlay enables guests to contribute content to the MMS-5A using Wi-Fi.

The MMS-5A supports six independent audio streams with digital outputs (including USB) and four stereo pair of analog RCA outputs for distribution to any number of zones. Compatible with standard A/V racks (1RU), the new chassis includes rack ears, optional feet for shelf top display and a defeatable blue light on the front panel. The MMS-5A also includes an IR receiver and remote for browsing media with the on-screen navigation feature and an external power supply eliminating the need for noisy cooling fans.

The Mirage Media Server MMS-5A will be available through authorized dealers beginning June 25, 2012. MSRP: \$4250 - <u>ARTWORK HERE</u>

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for control system integration, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, Last.fm, PANDORA® internet radio, Rhapsody®, TuneIn Radio, SiriusXM Internet Radio and Spotify.